



**FINANCE  
CLUB**

University of Macedonia

# Business Trip London 2026

STRATEGIC PARTNERSHIP PROSPECTUS



# Overview

Finance Club of University of Macedonia is a non-profit student organization -founded in 2015- that aims in connecting the academic society with the modern job market.

We achieve this goal by organizing academic conferences, workshops, seminars, business trips, contests and social events inside or outside the University. We also give the chance to our active members to sign in various working groups (Marketing, Fundraising, Academics, Analysis)

In April/May 2026, the Club will undertake a curated Business Trip to London, one of the world's principal financial and policy-shaping centres.

This initiative is designed as an experiential extension of advanced financial study, offering direct engagement with financial institutions that shape global capital flows, regulation and innovation.

We are seeking a limited number of strategic partners to support this initiative and engage with the next generation of finance professionals and decision-makers.

A group of people are seated around a large conference table in a meeting room. A man in a suit is standing at the head of the table, presenting. In the background, a large screen displays a presentation slide. The room has a modern, professional feel with wood-paneled walls and circular ceiling lights. The overall image has a blue tint.

# Overview of the Business Trip

Location: London, United Kingdom

Date: April / May 2026

Participants: Selected members of the Finance Club UoM

# Overview of the Business Trip

## Activities will include:

- Organised visits to leading financial and professional services institutions ( top-tier universities, investment banks, asset management firms, ICAEW and Big 4 firms)
- Executive roundtables and professional Q&A sessions with senior industry leaders
- Workshops on key topics such as investment analysis and valuation, financial risk management and regulatory frameworks, FinTech, AI and digital transformation in finance, as well as ESG principles and sustainable finance
- Structured networking sessions with industry professionals and alumni.

# Strategic Objectives:



Provide firsthand exposure to the operations and strategic decision-making of leading global financial institutions

Enhance the professional, analytical and leadership competencies of our members through immersive, real-world experiences.

Foster meaningful connections between academia and industry by facilitating engagement with top-tier universities and leading firms.

Establish a foundation for long-term collaborations and partnerships between students, sponsors and corporate and academic stakeholders.

# Sponsorship Value Proposition

## **Sponsoring the Finance Club offers partners:**

Brand visibility among a targeted, high-calibre audience of finance-oriented students and young professionals.

Further, the relationship between the U.O.M. student body and the ICAEW.

Direct access to recruitment opportunities through engagement with high-achieving, motivated talent.

Association with academic excellence and professional development.

Content and exposure through our digital communications, events and reporting.

# Sponsorship Value Proposition

## **Sponsor recognition includes:**

- Featured posts across our social media channels
- Inclusion in our official trip report and documentation
- Corporate logo on promotional and official trip materials
- Opportunity to address members at a dedicated pre or post-trip event
- Acknowledgement in newsletters, presentations and public communications

**All sponsorship agreements can be tailored to align with your organisation's specific brand and recruitment objectives**

# Sponsorship Areas

**Support may be provided in the following forms:**

Financial contribution

Support for travel and accommodation

Provision of professional resources or services

Organising or hosting a session during the trip



# Next Steps

We would welcome the opportunity to present a **tailored partnership proposal** and discuss how this initiative can align with your organisation's strategic priorities. We are available to arrange a meeting at your convenience to review potential collaboration opportunities and the impact of your support on the Finance Club and its members.

Thank you for your consideration

