



## ICAEW COUNCIL ELECTIONS

# *Mark Ellison MA MBA FCA GAICD*

**Business Appointment:** Senior Advisor, Hindal Corporate

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### **Personal introduction:**

I was born and raised in Manchester and completed my degree in Mathematics and Economics at the University of Cambridge.

Since then, my career has alternated between practice, business and consulting, in the fields of accounting and finance, in small, medium-sized and large organisations.

In practice, I was articled with a small provincial firm, and also worked for KPMG (1976-1982), and was a partner with Ernst & Young in the Paris Capital Markets Group from 2000 to 2003.

In business, I have taken the roles of accountant, controller and CFO in small, medium and large multinational companies, both at head office and in subsidiaries.

I have worked in a wide range of industries, including IT, engineering, metals, telecom, satellite, project management and private equity. I have lived and worked in the UK, USA, France, Monaco, Hong Kong and now Melbourne.

I am also a director of a number of not-for-profit organisations in Melbourne.

My CV is available at: <https://www.linkedin.com/in/mark-ellison-6452ab4/>

### **Your involvement with ICAEW:**

As a student in Manchester, I was an active member of the ICAEW local student society committee: I launched and edited a monthly newspaper for students, and founded and managed the "Financial Advice Bureau" to give financial advice to those who couldn't afford it.

In London, I was an active member of the Society for Young Chartered Accountants.

In New York, I co-founded the Association of Chartered Accountants in the US, which is still thriving and serving the ICAEW community in the US.

In Paris, I was a founding committee member of the Association of British Accountants in France, which represents and organizes events for ICAEW members in France.

In Melbourne, I am Vice-Chair and responsible for communications of the Victoria and Tasmania ICAEW Group. As well as organising events, and co-ordinating with the Institute in London, I have launched a number of initiatives, such as flyers, messages on the LinkedIn page, and rewards for bringing along new members to an event. These have helped to

increase member participation in events and membership of the ICAEW Australia LinkedIn group.

### **Motivation and ability to be a member of Council:**

I wish to continue my long action in working for the benefit of CAs around the world. I believe my varied experience puts me in a good position to represent members from all walks of life.

Working part-time as a consultant, I will have ample time to devote to my duties as a Council member, whether attending meetings of Council, or liaising with members in Australasia.

### **Strategic focus:**

Key issues for local members in Australasia include:

- Getting our fair share of Institute resources, and providing value-for-money for our membership fees;
- Obtaining a better deal from CAANZ for reciprocal status (GAA passport);
- Making ICAEW less UK-centric and more attuned to members' interests down-under;
- Closer co-operation between local groups in Australasia. It would be good to maintain the on-line initiatives started because of Covid.

Key issues for ICAEW locally: keeping our competitive edge with CAANZ, while acknowledging that many accountants have dual membership; ensuring local ICAEW members are actively engaged with the Institute.

Key issue for ICAEW globally; ensuring that chartered accountants, and our qualification, remain relevant in a fast-changing world. This means looking ahead to likely trends, and a focus on what the global market needs, and will need, from a CA.

As an MBA (Insead) and graduate (with Order of Merit) of the Australian Institute of Company Directors (AICD), I have a good theoretical grounding in strategy. This, combined with my wide and deep practical experience, around the world, in the development of strategic plans would be valuable in helping the Institute develop its own plans.

### **Communication with members in your constituency:**

Here in Australia, New Zealand and the Pacific Islands, we are as far as it is possible to be from the centre of the Institute's action in London. That's why communication between the Institute and ICAEW members here needs to be actively cultivated, if we are not to be forgotten in how the Institute serves its members. I intend to use my experience as communication officer of the Melbourne Group, to interact regularly with members to understand their needs, and give them feedback on what is happening at the Institute.

As a Council member, I also plan to visit major centres in the constituency such as Brisbane, Perth and Auckland at least once every year, to enable face-to-face two-way communication with members. I would also provide regular updates via a newsletter and/or LinkedIn.

**Nominators**

David Dawson

David Lindill

Alison Kitchen

Ralph Martin

Cherry Birch

## *Declaration of interests which are relevant to the business of ICAEW*

Membership of, or interests in, formal bodies or groups, including other professional bodies <sup>i</sup> :	Member of the Australian Institute of Company Directors
Membership of ICAEW Council, ICAEW Boards and other ICAEW committees:	Vice-Chair of the ICAEW Melbourne City Group Inc
Partnerships, Directorships or beneficial interests in companies:	None
Professional or social relationships with individuals who have business relationships or who compete with the ICAEW:	None
Any other matters you feel should be identified:	None

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<sup>i</sup> This includes employment by a professional body.