



ICAEW COUNCIL ELECTIONS

Aimilios (Emil) Yiannopoulos FCA

Business Appointment: Clients & Markets Leadership, PwC

Personal introduction

A PwC partner for 23 years – for more see:

<https://www.linkedin.com/in/emil-yiannopoulos/>

Your involvement with ICAEW

Member since 1980

Council member for 2 years 2016 to 2018

Engaged with ICAEW activities at both Greek and Eurasian levels

Motivation and ability to be a member of Council

My prior 2 year experience as a Council Member was a great introduction and insight into ICAEW and what it means in terms of personal commitment.

ICAEW is a complex organisation with a global footprint that makes a difference to members and its communities and which aspires to always do more. Because this is aligned to my own view of professional and business life my active contribution to deliver on ICAEW's aspirations contributes to my own personal fulfilment.

Strategic focus

ICAEW is diverse and must serve many stakeholders, at its core, ICAEW must build Trust. The related new and important strategic agenda items, that I know from my engagement with clients and my own organisation and colleagues, (and which affects the Eurasia constituency and its members) are:

1 Embedding technological capabilities and excellence – ICAEW to Double down on technology in the broadest sense as a strategy to enhance both ICAEW's and its members relevance to the world, to build better member engagement and to enhance the effectiveness of its operations.

ICAEW needs to be recognized as leading in this area as well as in its more traditional areas. Marry the 2 will ensure the long-term success of the organization, its members and the communities it serves. There is much that can be done but the strategy, tools and people need to be appropriate and ICAEW needs to invest in the resources to deliver on this critical aspect.

2 ESG is a new driver of the business and wider social agenda over the next 5 to 10 years. ICAEW needs to have high visibility here with its own members, its own organization and staff and its communities. Lots done already, so much more to do.

My engagement in promoting good Governance is an area where I see my career developing as a NED and therefore this strategic imperative has personal importance and significance.

Communication with members in your constituency

Covid has shrunk the world in so many respects and the existing Council Members for Eurasia have done a great job in bringing the members and community closer together. Building on this progress is an opportunity to become more relevant to our membership and is directly connected to the strategic imperatives outlined earlier.

When conditions permit, face to face engagement will still be relevant and form part of the communication strategy.

Nominators

Ioannis Petrou
Ioannis Vovos
Michael Pikis
Marios Nicolettis
Elena Themistocleous

Declaration of interests which are relevant to the business of ICAEW

Membership of, or interests in, formal bodies or groups, including other professional bodies ⁱ :	None
Membership of ICAEW Council, ICAEW Boards and other ICAEW committees:	None
Partnerships, Directorships or beneficial interests in companies:	None
Professional or social relationships with individuals who have business	None

relationships or who compete with the ICAEW:	
Any other matters you feel should be identified:	None

ⁱ This includes employment by a professional body.