



Martin Cavey BA BFP FCA

Business Appointment: Sole practitioner, Chorus Accounting Limited

Personal introduction

I have been a chartered accountant for over 20 years. I have spent all of my time in practice where I have been a sole practitioner / partner in a small practice since 2003.

Your involvement with ICAEW

I am the immediate past president of ICAEW Southern as well as being a former member of the ICAEW Financial Reporting Committee and ICAEW General Practitioner Panel (the forerunner to the Practice Committee). I am still involved with the ICAEW Southern as I am the Practice representative and Honorary Secretary.

Motivation and ability to be a member of Council

My role as President of ICAEW Southern has given me an insight into how the ICAEW has changed and is adapting to the new world that we face. I believe that as a sole practitioner I can provide a different perspective as to how a Chartered Accountant is seen on the high street and the challenges that we face. I believe that this is an area which may be under represented.

Strategic focus

The ICAEW is a broad church of members with individuals in business, insolvency, practice and public service. I believe that there needs to be representatives of all sectors on Council to ensure that it hears and shapes all parts of our membership. By being a practice member I believe that I am able to represent the Practice members within my region. The skills and experiences that a practice member brings would be complimentary to business members and diversify the ICAEW Southern representation on Council.

Whilst being a practice member, I am advising local clients of different sizes on the implications of changes of tax rules and broader business issues. I am able to hear and understand the issues which they are facing. This would allow me to feed back and seek a broad consensus from other business members as to whether they are facing the same challenges.

Communication with members in your constituency

Being a member of the ICAEW Southern committee allows me to see the power of reaching out at local events and town groups. I would like to continue the work that I started in this area by enhancing the network of smaller practitioners and talking to them about how the ICAEW can assist them as well as feeding back on the challenges that this group faces.

Nominators

Simon Laws

Louisa Burton

Ashley Milne

Adrian Simpson

Nicholas Wotton

Declaration of interests which are relevant to the business of ICAEW

Membership of, or interests in, formal bodies or groups, including other professional bodies ⁱ :	None
Membership of ICAEW Council, ICAEW Boards and other ICAEW committees:	ICAEW Southern Committee member
Partnerships, Directorships or beneficial interests in companies:	Director of Chorus Accounting
Professional or social relationships with individuals who have business relationships or who compete with the ICAEW:	None
Any other matters you feel should be identified:	None

ⁱ This includes employment by a professional body.