



## *Ian David Leaman BA BFP FCA CF*

**Business Appointment:** Non-Executive Director

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### **Personal introduction**

Please take a moment to watch this video: <https://vimeo.com/489669075>  
Password: Icaew2021!

How important is it for you to be represented on Council by someone with a strong track record advocating for members' interests at ICAEW?

My success as a constituent representative at ICAEW (Vice-chair of the Corporate Finance Faculty for 10 years) positions me a stand-out candidate to represent you on ICAEW Council.

The allure of the international business world manifested in 2014 with my permanent relocation to California, where my "day jobs" are fractional CFO, Board member, investor and an M&A adviser to smaller and mid-market businesses. I've been deeply involved in the Corporate Finance field for much of my career and I've led successful completions of over 50 M&A transactions. I've also been a Listed company CFO as well as a non-executive director/ audit committee chair. This range of experience gives me multiple avenues for us, as ICAEW Members in The Americas, to benefit from my representation at Council.

I've always been deeply committed to an ethical personal and business life. I play life with a straight bat and try to encourage others to follow that lead.

Outside ICAEW in the voluntary field, I'm co-chair of the CFO Leadership Council LA Chapter and sit on the LA Board of the British American Business Council.

### **Your involvement with ICAEW**

For over 10 years I was Vice-Chair & Exec Committee member of the Corporate Finance Faculty. In these roles I gained valuable experience of the inner workings of the ICAEW and how to achieve results, whilst maintaining and nurturing the delicate balance between the executive arm and elected volunteer leadership.

My track record includes successfully promoting 6000+ Corporate Finance Faculty members' interests internally (CF Qualification established with CPD – not a trivial undertaking!), commercial development within ICAEW (CF Magazine publishing contract). I also developed and have maintained long-standing relationships with key ICAEW people (CEO, leadership team, some Council members).

Lord Leigh of Hurley, former Chair of the Corporate Finance Faculty says of me:  
*"I'm delighted to recommend him to take a seat on Council. He has the Institute at his heart and I'm sure he'll make an excellent contribution"*

### **Motivation and ability to be a member of Council**

I've always believed in the expression "If you want something done, give it to a busy person". That's me.

The professional designation Chartered Accountant has provided me with the backbone for my career. I've always subscribed to the notion that it's the right thing to do to give back to the profession wherever the opportunity arises. The newly created Council seat offers me the opportunity to continue to do that by serving you and representing our shared interests at Council.

### **Strategic focus**

I believe that we need to be guided by the principle of ensuring that ICAEW is fit for its 21st Century purpose:

1. Focus on the development of Chartered Accountants Worldwide – to support, develop and promote the role that chartered accountants play across the world, in particular focusing on our region.
2. Support the development of ICAEW as a Global organization with global reach – I'm the living embodiment of that global outlook.

Thematic issues & strategies for ICAEW where my day-to-day experience enables me to bring value, relevant perspective and insight include:

1. Ensuring completion of the mutual recognition framework for ICAEW members to have the opportunity to practice as CPAs.
2. Responding to the imperatives of: Climate change & sustainable development, Diversity, Social Mobility & Inclusion by putting ICAEW members at the "top table".
3. Post-Brexit international trade opportunities; here my role on the Board of the British American Business Council will support development of UK-USA cross-border trade opportunities.
4. Encouraging open and active debate about the Evolution of Audit – challenges & opportunities arising from technologies, in particular blockchain and remote auditing.

### **Communication with members in your constituency**

I'll faithfully represent Members, as I did in for 6,000 Corporate Finance Faculty members, to everyone in our region. This includes committing to travel to UK, from my home base in Los Angeles, to attend Council meetings.

I'll be open to hearing from any constituent and commit to responding quickly and constructively to any issues brought to my attention.

I'll also enhance Member representation by exploiting my excellent working relationships with the incumbent Council representative for Eastern USA and with the Chartered Accountants Worldwide US group leadership.

**Nominators**

Warren Stein  
Lewis Sharpstone  
Peter Rogers  
Timothy Clackett  
Andrew Kane

## *Declaration of interests which are relevant to the business of ICAEW*

Membership of, or interests in, formal bodies or groups, including other professional bodies <sup>i</sup> :	<b>FINRA (U.S. government-authorized organization that oversees U.S. broker-dealers) – I hold Series 63 and 79 licenses</b> <b>Royal Geographical Society – Fellow</b> <b>CFO Leadership Council – Los Angeles Chapter – Vice-chair</b> <b>British American Business Council – Los Angeles Chapter – Board Member</b> <b>Chartered Accountants Worldwide – US Member</b>
Membership of ICAEW Council, ICAEW Boards and other ICAEW committees:	<b>None</b>
Partnerships, Directorships or beneficial interests in companies:	<b>Timeless Releasing LLP - member</b> <b>Duke &amp; Leaman LLC (US) – member</b> <b>Carbon Capital LLC (US)– Director, member</b> <b>Arkeytyp Holdings Ltd (and subsidiaries) (Rep of Ireland) - Director, shareholder</b> <b>Legion Creative Group Ltd (US) – Director, shareholder</b> <b>MedVector Corp.(US) - shareholder</b>
Professional or social relationships with individuals who have business relationships or who compete with the ICAEW:	<b>None</b>
Any other matters you feel should be identified:	<b>None</b>

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<sup>i</sup> This includes employment by a professional body.