

# ICAEW ASEAN SUSTAINABILITY SUMMIT 2025

ASEAN RISING: THE NET ZERO PLAYBOOK



Tuesday 4 November 2025 08.30 - 18.00 MYT (GMT +8) Securities Commission Malaysia

**IN-PERSON AND ONLINE** 

# **FROM** Ambition To Action - This Is The Decade

The ICAEW ASEAN Sustainability Summit 2025 convenes at a defining moment for South-East Asia and the wider region. As ASEAN member states — and their global partners — confront the escalating challenges of climate change, environmental degradation, and widening socio-economic disparities, the Summit offers a timely and strategic platform to discuss how sustainability ambitions are being translated into real-world, measurable action across national and regional landscapes.

Bringing together regional policymakers, business leaders, sustainability experts and global stakeholders, the Summit will foster cross-border dialogue on critical sustainability enablers. These include the advancement of transparent and consistent reporting frameworks, the mobilisation of green and sustainable finance, the strengthening of ethical governance and the acceleration of climate adaptation and mitigation strategies. These pillars are essential to ensuring that ASEAN's transition is not only economically viable but also socially inclusive and environmentally just.

As a globally recognised professional body, ICAEW is proud to convene this high-level dialogue in support of regional and international sustainability goals. ICAEW remains deeply committed to empowering finance and business professionals across ASEAN and beyond to lead in the creation of long-term value, enhance climate resilience and uphold the highest standards of integrity, transparency and economic stewardship.

This Summit is not merely a platform for dialogue – it is a **call to collective action**. The **ICAEW ASEAN Sustainability Summit 2025** calls upon all stakeholders to collaborate boldly, lead inclusively and act with urgency. Only through shared responsibility and regional solidarity can we ensure that this decade marks a defining chapter in ASEAN's sustainable transformation – and contributes meaningfully to global progress.

We therefore look forward to your support for the Summit.

# **ELAINE HONG**

Director, South-East Asia ICAEW

# **PROGRAMME**

#### 08:30 Registration and Welcome Coffee

### Welcome Address by ICAEW 09:30

#### Address by incoming ASEAN Capital Markets Forum (ACMF) Chair 09:45

### 10:00 Opening Address by Guest of Honour

#### 10:30 Ethics and Sustainability: Building Trust and Accountability

As businesses face increasing pressure to integrate sustainability into their core strategies, the role of ethics has never been more critical. This session will delve deep into how strong ethical frameworks can transform business operations, driving transparency and accountability in Environmental, Social, and Governance (ESG) practices. Learn how organisations can cultivate an ethical culture that not only fosters trust but also empowers them to lead in sustainability.

### Coffee and Networking 11:15

### 11:30 Accelerating Sustainability Reporting and Assurance for ASEAN

This session will explore the rapid evolution of sustainability reporting across ASEAN, focusing on the adoption of the ISSB and GRI standards. We'll examine how companies in the region are navigating the diverse and sometimes complex sustainability regulations, transforming compliance from a burden into a strategic advantage.

Key insights will be shared on how finance professionals and corporate leaders can streamline reporting processes, improve data quality, and ensure that sustainability metrics are not only accurate but also meaningful in driving longterm business success.

### Recognition Ceremony for COFAR (Coastal Flooding Adaptation and Resilience) Challenge 12:15

#### **Lunch and Networking** 12:45

### 13:45 Green Financing: Mobilising Capital for A Sustainable Future

In this session, we'll explore the pivotal role of green financing in advancing sustainability efforts across industries. Financial institutions are increasingly championing environmental and social change through innovative solutions like green sukuk, transition financing, and ESG-driven investment products. These mechanisms not only provide businesses with the capital they need to pursue sustainable projects but also align financial returns with global sustainability goals.

### 14:30 Climate Scenario Analysis Made Simple

This session will break down the process of climate scenario analysis, helping businesses understand and prepare for climate-related risks in a practical, actionable way. Using simple tools and clear examples, participants will be guided through the steps of assessing climate impacts on operations and decision-making.

With real-world case studies demonstrating how businesses have successfully integrated climate scenario analysis into their strategies, participants will gain insights on managing climate risks effectively. Whether new to climate risk modelling or looking to enhance existing approaches, this session provides a clear path to building resilience in an uncertain climate future.

### Coffee and Networking 15:15

### 15:30 Lessons From the Frontline

### 16:00 Future Meets Experience: A Sustainability Debate

This engaging session brings ICAEW students and industry practitioners together to exchange perspectives on key sustainability challenges.

Through a collaborative dialogue on whether 'Sustainability Should Cost Less or More', participants will bridge theory and practice, showcasing fresh ideas and seasoned insights. The audience can join the conversation by asking questions, sharing views, and voting for standout arguments.

### 16:45 From Number Cruncher to Value Creator: How Finance Professionals Are Shaping Purpose, People, and Performance

In today's evolving business landscape, finance professionals are stepping beyond traditional roles to become strategic value creators. This panel explores how finance leaders are driving purposeful change, influencing organisational culture, and enhancing business performance.

Through effective financial stewardship, data-driven decision-making, and sustainable business practices, finance professionals are redefining their impact-not just on the bottom line, but on people and the planet as well.

### Coffee and Networking 17:30

18:00 End

# **SPONSORSHIP** Opportunities

This Summit offers a unique opportunity to align your brand with South-East Asia's leading voices in sustainability, while showcasing your organisation's support for impactful dialogue, policy advancement, and responsible business leadership in the region.

In conjunction with this high-impact event, we are pleased to offer in-kind sponsorship opportunities to organisations that share our vision of shaping a more sustainable future.

This is a unique platform for partners to contribute meaningfully through non-monetary support while gaining visibility, recognition, and engagement with a diverse audience, including industry leaders, regulators, academics, and future talent from across ASEAN.

Your contributions, whether in the form of products, services, or event-related support, will play a vital role in the success of the Summit. In return, we offer a range of branding and promotional benefits designed to showcase your commitment to sustainability and innovation.

We invite you to explore the available sponsorship packages and join us in delivering a Summit that not only inspires dialogue but drives real impact. As a sponsor, your contributions will directly support the successful delivery of the Summit, including providing essential items and experiences for delegates attending in-person, such as conference essentials, refreshments, delegate packs, and lucky draw prizes. The sponsorship will also allow further brand awareness and recognition opportunities across the region and globally, as the Summit will be available to all ICAEW members across the world, virtually.

Please contact <a href="malaysia@icaew.com">malaysia@icaew.com</a> or **+603 - 2380 1918** if you have queries.

In-kind sponsors will receive **complimentary seats** to attend the ICAEW ASEAN Sustainability Summit 2025. The number of seats will be allocated based on the value of your contribution, which is as follows:

- Contributions valued at RM30,000 (£5,000) and above: 30 complimentary seats
- Contributions valued at RM20,000 (£3,500): 20 complimentary seats
- Contributions valued at RM10,000 (£1,700): 10 complimentary seats

### SPONSORSHIP BENEFITS INCLUDE:

## **NETWORKING & ENGAGEMENT**

- Access to VIP networking lunch or speaker reception (Max 1 per organisation)
- Opportunity to engage with regional thought leaders, sustainability experts, regulators, and academia



## **BRAND VISIBILITY & RECOGNITION**

- Logo placement on all digital event promotional materials (digital and print), including:
  - Event website and registration page
  - Event banners and backdrop
  - Digital screens and slides during the Summit
- Verbal acknowledgement during opening/closing remarks
- Inclusion in post-event press releases and social media highlights
- Recognition as Sponsor in the Summit programme
- Feature in all related ICAEW SEA and global social media posts before and after the event



# **EXCLUSIVE** Lucky Draw Sponsorships

To enhance the delegate experience and foster engagement, there will be an exclusive **Lucky Draw segment** at the end of the ICAEW ASEAN Sustainability Summit 2025. We invite in-kind sponsors to contribute attractive prizes for our grand winners. The proposed prize structure is as follows:

1 <sup>st</sup> Prize	- worth <b>RM2,000 (£345)</b>
2 <sup>nd</sup> Prize	- worth <b>RM1,500 (£260)</b>
3 <sup>rd</sup> Prize	- worth <b>RM1,000 (£170)</b>

### SPONSORS OF THESE PRIZES WILL RECEIVE:

- Verbal recognition during the prize presentation
- Branding on event slides
- Acknowledgement in the event programme and post-event materials
- Optional handover/photo opportunity during the prize ceremony

# **CONSOLATION** Prizes For Delegates

In addition to the lucky draw, we welcome in-kind contributions of **consolation prizes or giveaways** for general distribution. Each participating company can contribute **items** (eg. Branded merchandise, vouchers, sustainable products, tech gadgets, etc.).

### These items will be:

- Given out to delegates throughout the event or as part of lucky draws
- Acknowledged as part of your company's in-kind contribution

# **SUGGESTED** Sponsorship Items

### **SUSTAINABLE LIFESTYLE PRIZES**

1

- Reusable starter kits (metal straw, bamboo cutlery, collapsible cup, reusable shopping bag)
- Zero-waste kits (beeswax wraps, silicone food covers, mesh produce bags)
- Eco-friendly toiletries set (bamboo toothbrush, shampoo bars, natural soap)
- Compost bin for home use (small countertop-sized bokashi or indoor composters)
- DIY plant-growing kits (herbs, microgreens, bonsai)

2

## **NATURE & WELLNESS-THEMED PRIZES**

- National Park or Eco-resort staycation voucher
- Guided forest walks or nature retreat passes
- Eco-yoga mat or cork yoga block set

3

# **LEARNING & IMPACT PRIZES**

- Books on sustainability, minimalism, or ethical business
- Workshop vouchers (urban farming, upcycling, sustainable cooking)
- Donation made in winner's name to a green cause (tree planting, ocean clean-up)
- Gift cards from ethical brands (locally sourced or carbon-neutral companies)

4

### **GREEN EVERYDAY ITEMS**

- Insulated stainless steel water bottle or tumbler
- Solar-powered charger or light
- Cork or recycled-material notebook set
- Plantable seed pencils or greeting cards
- Sustainable snacks or tea gift sets (organic, fair trade, or locally made)

5

# **DECOR & OFFICE ITEMS**

- Air-purifying indoor plant with upcycled pot
- Recycled-material desk organisers
- Art made from repurposed or natural materials

# **SPONSORSHIP** Booking Form

# ICAEW ASEAN SUSTAINABILITY SUMMIT TUESDAY 4 NOVEMBER 2025

YES! Our organis	sation would like to support the IC	AEVV ASEAN Sustainability Summit 2025.
Company	:	
Address		
Contact Person		
Designation	:	
Telephone	:	
Email	:	
Contribution Val	lue (RM/ £):	
		is to ensure a smooth sponsorship process.
NAME / DESIGN	JATION	SIGNATURE / COMPANY STAMP
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Chartered accountants are talented, ethical and committed professionals. ICAEW represents more than 210,000 members and students around the world. 98 of the top 100 global brands employ ICAEW Chartered Accountants.\*

Founded in 1880, ICAEW has a long history of serving the public interest and we continue to work with governments, regulators and business leaders globally. And, as a world-leading improvement regulator, we supervise and monitor more than 11,000 firms, holding them, and all ICAEW members and students, to the highest standards of professional competency and conduct.

We promote inclusivity, diversity and fairness and we give talented professionals the skills and values they need to build resilient businesses, economies and societies, while ensuring our planet's resources are managed sustainably.

ICAEW is working towards becoming net zero, demonstrating our commitment to tackle climate change and supporting the UN Sustainable Development Goal 13.

ICAEW is a founding member of Chartered Accountants Worldwide (CAW), a global family that connects over 1.8m chartered accountants and students in more than 190 countries. Together, we support, develop and promote the role of chartered accountants as trusted business leaders, difference makers and advisers.

We believe that chartered accountancy can be a force for positive change. By sharing our insight, expertise and understanding we can help to create sustainable economies and a better future for all.

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**ICAEW Careers** 

For matters relating to the ICAEW ASEAN Sustainability Summit - please contact malaysia@icaew.com or +603-2380 1918







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\*includes parent companies. Source: ICAEW member data March 2025, Interbrand, Best Global Brands 2024