09:22:17 From 2 John Cowan Spirit Motorsport : Some great developments happening in the Biotech, Agritech and high value engineering sector.

09:23:34 From 2 Toby Wilson : In terms of growth potential (not absolute size) perhaps the creative arts in its widest sense. Building on flexibility of working and having a choice of where to work from perhaps lends itself to the county strengthening its position as a national provider of content and inspiration - media, software, technology etc.

09:24:23 From Stephen Blythe Jaltek Systems Norfolk : Innovation and manufacturing

09:25:07 From 2 Toby Wilson : I agree Chris :-)

09:29:40 From 2 John Atkins : To echo C-J, the way we work in all sectors will be key going forward. In addition to the impact of Covid, there will be a huge downward shift in the average age of business owners, who will further drive the change.

09:34:59 From 2 Hayley Mace : So right Chris - understanding customers is always key. Difficult to do virtually, as you say, but there is so much data out there. And again so true that brand values (for want of a better term!) are really more important than ever

09:35:09 From 2. Katy Dorman : that's really interesting Chris and we def need to take that approach in supporting SMEs to engage with apprenticeships..

09:37:07 From 2. Katy Dorman : completely agree!

09:38:13 From 2 Tim Howes : Whilst we all prefer the F2F environment, we have adapted to the virtual environment (even old dogs like me) for delivery of apprenticeship training programmes and technical qualifications. If I can do it I'm sure many people and their businesses can do so.

09:39:17 From 2 Mia Church : I agree CJ - it is much easier to access new information and this is reflected in the attendance numbers in our legal webinars

09:39:19 From 2 Toby Wilson : No. They may be used in different ways but they are long-term requirements for the next 50+ years.

09:44:28 From 2 Chris Brazier : I've seen some people suggest that"poor" infrastructure ("poor" transport links, lack of motorway in the region) is a contributing factor to the fact the virus hasnt been able to spread into the county as much as other regions. Perhaps we shouldn't prioritise those infrastructure projects, as they sound like a defence?

Definitely agree priority should be better internet connectivity in areas that have poor service

09:45:26 From 2 Scott Bumphrey : From a infra side around utilities, there needs to be a shift change around the assets and installation, sharing trenches and accessibility instead of all putting their own down and duplicating work, they way utility providers are doing it is not cost affecting and driving behaviours focused on spend instead of benefit.

09:45:46 From 2 - Richard Newcombe (Oakhill Recruitment) : There was talk of putting in a train line at the research park to link up with Cambridge easier.

09:45:58 From 2 Toby Wilson : The recent challenges at Felixstowe have perhaps suggested that in a post-Brexit world the role of port capacity and access may deserve more regional prominence...

09:49:34 From 2 Jo Watts : CJ I whole heartedly agree. Now is the time for businesses to review their business plans and make radical changes to get through 2021

09:51:09 From 2 Chris Brazier : Government support required: competitive tender processes to be opened to businesses in Norfolk (as well as other counties), and not handed to mates of those in government or Spanish businessmen with made up companies.

The "London-weighting" of government spending to be fully addressed, with fairer distribution of public funds across the UK

09:51:12 From 2 Scott Bumphrey : Perhaps we should look at non-financial benefits to society instead of just focusing on companies remaining profitable?

09:56:39 From 5 briegeleahy : Thank you ICAEW and speakers very interesting and beneficial views.

09:57:02 From 6 Paul Davey : The Government's Freeport policy provides an opportunity post-Brexit. Anyone interested in the potential benefits from Freeport East at Felixstowe/Harwich can email me at daveyps@hpuk.co.uk

09:57:04 From Karen Sharpe : Technology worked really well - thank you for organising this - the Suffolk room was brilliant - thanks to Luke and the panel! And thank you, Gareth for an excellent session this morning.

09:57:08 From 6. Rachel Underhill- ICAEW : Thank you to everyone for your comments- it's brilliant to see the sharing of knowledge and it's invaluable to ICAEW to hear the key issues on the ground. You can get in contact with us (ICAEW's Business and Industrial Strategy Team) with any concerns or questions at business@icaew.com

09:57:14 From 2 Joy Tacon : An informative session - thank you.

09:57:30 From 1 James Gazzard : Skills development for all - young and old - it isn't a zero sum game

09:58:25 From 5 Chris Mitcham : thank you it’s been a really informative morning. well hosted and good speakers.

09:58:36 From Lynette Lackey : Thank you everyone, excellent sessions.

09:58:37 From 1Katie, Uni Centre P'Boro : There's a great difficulty for 18+ to engage with work experience for economic reasons. Many cannot afford to give up caring role/part time work to engage for free. Would be great if work experience could be partially funded, like the apprentcieship.

09:58:40 From 1. Paul Schofield : Thanks all

09:58:49 From 5. Fiona Hodkin : Thanks you

09:58:51 From 1 Val Dring : Form the Future helps connect businesses to schools www.formthefuture.org.uk

09:58:52 From Stephen Blythe Jaltek Systems Norfolk : Thank you, very useful

09:58:54 From 2. Katy Dorman : Really interesting main session and breakout room - thanks so much for hosting and for the invite! I've got pages of notes and ideas. Got to go to another meeting now but thanks to all the speakers/hosts. If anyone would like to talk about Apprenticeships in Norfolk - get in touch apprenticeships@norfolk.gov.uk

09:58:54 From 5 Claudio Duran : Excellent meeting

09:58:56 From 7 Harriet Riches : Thank you

09:58:57 From 4. Trevor Ling : Thanks all

09:58:58 From 3 Paul Copsey - Auditel : Thanks all, great session.

09:59:00 From 6 Colin Brown : Thank you Gareth and to all speakers - very informative.

09:59:00 From 7 John Duggan : Thanks all

09:59:01 From 7 Olga Tregaskis : Great to hear from you all. Really important material. Thank you all.

09:59:01 From 7 Bridget Foley : thank you Gareth et al

09:59:02 From 7. Elizabeth Pearce : Very interesting event , thanks for the invite

09:59:03 From 7 Anne Bailey : Anyone inspired to help develop the skills of the next generation - and improve their own - do get in touch abailey@formthefuture.org.uk

09:59:03 From Gary Elliott : A great event, excellent content and discussion. Thanks

09:59:04 From 3. Caron Betts : Thank you for a great session.

09:59:04 From 6 David McGurk : Thanks Gareth, Linda and all at ICAEW

09:59:04 From 2 C-J Green : Great event Gareth :-) Thank you everyone

09:59:06 From 5 Andy Mackenzie - Cleveland Scott York : Thanks everyone. Great conversation. Have a good morning!

09:59:06 From 7 Dominic Anthony : thank you

09:59:07 From 2 Scott Bumphrey : Thanks All, take care

09:59:07 From 3 Clive Mitson : Excellent session and the tech worked brilliantly!

09:59:07 From 8 Brian Allin : Thanks!

09:59:07 From 1 Jane Cattermole : Thanks for this morning's event.

09:59:07 From 7 Tracy Ward : Excellent - thank you!

09:59:07 From 1. Katy Klingopulos : Thanks Gareth

09:59:08 From 3 Richard DeNetto : Thank you everyone

09:59:09 From 1 Bertie Newman : Thank you - very insightful indeed!

09:59:10 From 1 - Lee Maughan : Amazing work - well done!

09:59:10 From 1. Ben Bullman : Thanks Gareth

09:59:11 From Richard Newcombe (Oakhill Recruitment) : Thanks everyone, very interesting discussions.

09:59:12 From 2 Chris Brazier : Thank you very much !

09:59:16 From 2 Mia Church : Thank you!

09:59:17 From 4 - Simon Medcalf : Thanks everybody

09:59:17 From 3 Graham Mummery MHA Larking Gowen : thanks Gareth

09:59:18 From 8 Martene Coe (Rm 8) : Thanks everyone!

09:59:19 From 4. Trevor Ling : Thanks Gareth

09:59:19 From 6 ruth.mckenna : Thank you all !

09:59:19 From 7 Andy Stevenson : Thank you to everyone

09:59:19 From 1. Nadine Blandin : Thank you Gareth, excellent content and contributions

09:59:19 From 7 Olga Tregaskis : thank you Gareth.

09:59:19 From 5 Lesley Crisp : thank you, very interesting

09:59:20 From 7 Anne Bailey : Thanks Gareth for an amazing event clap

09:59:20 From 7. Fiona McGonigle : Wishing you the best to everyone for a better 2021

09:59:20 From 7 Helen Clements : Excellent and well done everyone

09:59:20 From 3 : John Cockburn-Evans - IoD : all the best

09:59:22 From Steven Wilson : Thanks to Gareth and ICAEW!