Delivering Connected Communities

ICAEW MANCHESTER

ICAEW Manchester Structure & Strategy

EXECUTIVE COMMITTEE (Stakeholder engagement, Financials etc)

SUB-COMMITTEE	Practice	Business	NED's	Charity	Special Events	PR & Comms	Member Lifecycle	MYCAG	MCASS
OBJECTIVE	To support sole and small practices through low cost relevant CPD & support forums in geographical areas which meet member needs (set out in Manchester Data).	To support members working as sole FD or within small finance teams. To offer opportunities to meet with fellow FD's, share best practice, access to relevant CPD	To support members moving into NED position for first time, along with ongoing peer support for established NED's	To support members moving into trustee position for first time, along with ongoing peer support	Support and promote ICAEW Manchester events such as AGM, Annual Dinner, one off celebrations for anniversary year etc	Lead on marketing strategy review, assist with providing comment and content for releases.	Provide support in the form of events and forums at 'break' points for members – including New Members, retirees, Career Breaker, those moving from practice – industry, those looking to climb ladder	To support the development of members in the early stages of career with specialist events in leadership as well as facilitating networking with peers in other professional disciplines	Provide networking and peer to peer support. Develop relationship with ICAEW and DS
L&D	To provide appropriate seminars in hot topics, leadership, soft skills and practice management.	FD breakfasts, leadership events, hot topics (i.e GDPR, Brexit) Fulfil desire to bring fellow members together & allow access to things such as factory tours, industry leaders, economic updates, etc	Basic understanding of their roles & responsibilities (including legal) and what is expected of them in the role. Finding a NED role	Trustee Toolkit – provide insights into what being a financial trustee is like. Forums for members to transfer information		Taking active role in providing 'thought leadership' style content for social media channels	Assist with new members ceremony, soft skills seminars in leadership and developing skills, returning to work with confidence/support, starting new career such as portfolio FD	Starting point of relationship with ICAEW. Series of soft skills events on topics relevant to those moving up ladder. Liaise with CABA where appropriate to aid relationship building	Provide complimentary revision sessions for case papers. Provide access to inspirational members to explore career options in form of Speaker Events, provide networking for peers.
RECUITMENT & LIASION	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate
ICAEW REPRESENATATION &LIASION	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate	As appropriate
TARGET ENGAGEMENT									