

How's Business

How's Business is the Growth Hub for York, North Yorkshire and East Riding. We're here to help your business grow and develop by providing free, high quality support, digitally, via telephone and face-to-face. Whether you're looking for information on how to improve your social media marketing, or funding to build a new manufacturing unit, the Growth Hub has something for you.

Our website is the perfect place for anyone looking for information on how to start or improve their business. It offers a mix of articles and eBooks, information on funding, as well as a large calendar of local networking events in the region. You can find out more at <u>https://howsbusiness.org.</u>

If it's face-to-face support that you are looking for, our growth managers are here to help. They have a wealth of information at their fingertips and can introduce you to the full range of relevant business resources available. They'll act as a 'critical friend' showing you where your business is now, and where you could focus for the future. Email us on <u>support@howsbusiness.org</u> to arrange an appointment.

We also offer a telephone support service, matching businesses to available funding. If you'd like to get in touch to find out if you are eligible, please contact us on 01609 797471.

The Growth Hub is Government backed, completely independent, and works with support providers across the region. All our services are free to access for businesses in our region. If you'd like to find out more about how we could help your business grow and improve, please email us on support@howsbusiness.org or visit howsbusiness.org.