

ICAEW Data Analytics Certificate

- Specifically tailored for the finance profession
- How to apply data analytics to solve business questions
- Highly practical, with finance use cases throughout
- 100% online self-directed course with a structured learning path
- Access to DataCamp courses to deepen expertise (Analyst pathway)
- Developmental case study that puts the learning into practice
- ICAEW certificate upon completion

ICAEW Data Analytics Certificate pathways

Analyst Pathway

Suitable for finance professionals seeking to develop hands-on data analytics skills that provide forward-looking predictive insights and assurance, to help inform decision making.

- Units covered:
 - Understanding business context
 - Data wrangling
 - Understanding and analysing data
 - Data analysis and facilitating data driven decision making
 - Presenting findings and recommendations
 - Case study
- Study hours: 40 learning +20 for case study
- List price: £699 (£349 for case study-only option) * **

Management Pathway

Suitable for finance leaders seeking to understand the business benefits of applying data analytics, how to develop operational data analytics capabilities, or how to interpret data analytics outputs.

- Units covered:
 - Evidenced based decision making
 - Data strategy, governance and integrity
 - Exploratory data analysis
 - Forecasting and risk management
 - Decision making: influencing through visualisation
 - Case study
- Study hours: 20 learning +8 for case study
- List price: £529 * **

*15% discount for ICAEW members and students

**Preferential rates available for multiple licence purchases



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