



BUSINESS SUSTAINABILITY PROGRAMME

DOING GOOD BUSINESS

The Business Sustainability Programme (BSP) is an e-learning programme designed to raise awareness of the business case for Corporate Responsibility (CR).

Consisting of five modules, BSP takes the user on a journey from potentially a basic level of knowledge through to confidence in understanding how an organisation can benefit from doing business differently.

The programme addresses the financial perspective of CR and will be of interest not only to those who work in the accounting and finance environment, but to all business professionals.

Who will benefit from the programme?

- Individuals working at all levels in business, practice and public sector.
- Individuals who are new to CR, or wish to refresh their knowledge.
- Employers who wish to use BSP as part of their own induction or training programme.
- Academics who would benefit from incorporating it into course syllabuses.

Programme benefits

- Easy to use and effective method of building knowledge on CR and business sustainability.
- Increases awareness of the challenges and opportunities faced by an organisation; encouraging employee support.
- Programme is available any time and easily accessible online.
- There are no limits to the number of times the programme can be accessed.
- Self assessment throughout the programme consolidates understanding and competence.
- The content can be tailored to reflect the organisation's requirements.

What will you learn?

The programme consists of five e-learning modules which are listed below.

- **Module one.** What are Business Sustainability and Corporate Responsibility?
- **Module two.** What is the business case for Corporate Responsibility?
- **Module three.** Corporate Responsibility in action.
- **Module four.** How do businesses embed Corporate Responsibility?
- **Module five.** What will you do? (A personal and corporate action plan.)
- There is also a substantial resource section.

How will you learn?

Access to the programme is online, so you can log on any time, anywhere.

FREE TRIAL. Modules one and two are free for all users. Register today.

To find out more:

T +44 (0)1908 248 040

E bsp@icaew.com

icaew.com/bspinfo