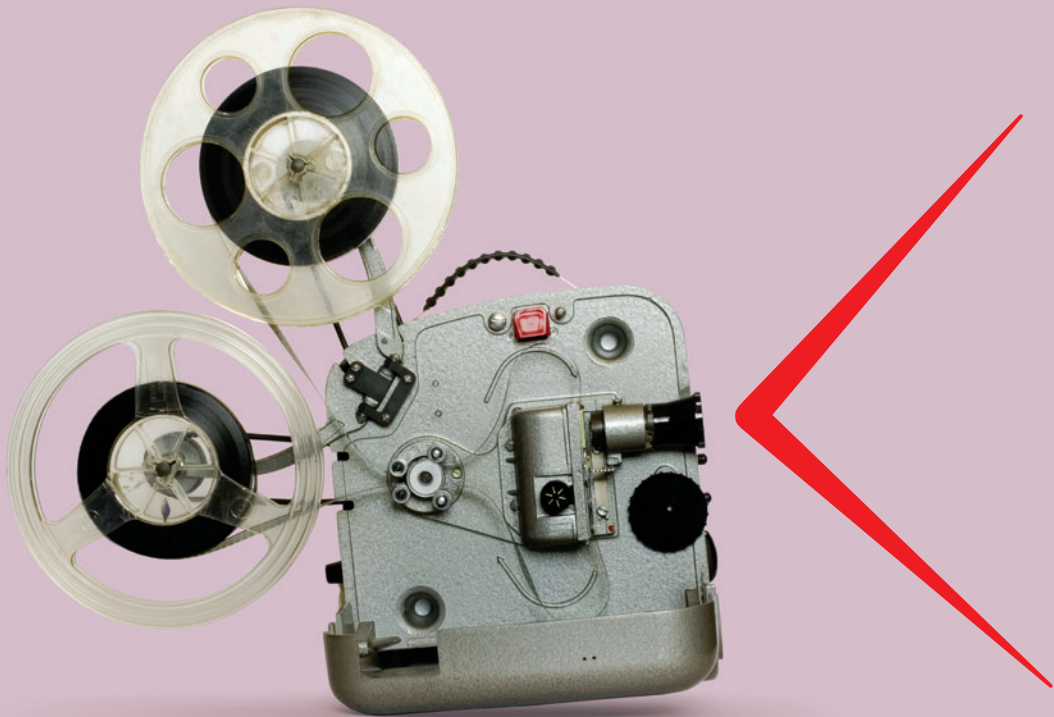


AN EXCITING FILM DRAMA
FOR IN-HOUSE TEAMS



False Assurance

How would you act?

‘ We thought everything was in place for a successful future but how wrong we all were.’



An exciting film drama that will facilitate thought-provoking discussions on how teams should act when faced with difficult decisions. It can also be used to facilitate reflective learning by replicating real-life workplace scenarios.

IN-HOUSE TRAINING

False Assurance is a high quality, exciting film that will enhance the training of a broad range of in-house teams including finance and internal audit teams.

This 35-minute film follows the story of two turbulent years in the life of a fictitious company, D-Merton and how it was brought to its knees by the actions of its executive directors, the lack of vigilance and courage by its board of directors and failure by the company's auditors to identify and investigate red flag issues.

The film is split into four parts - each break gives participants the opportunity to discuss what they have seen and debate what they could do in the same situations.

The hypothetical scenarios enable viewers to discuss difficult issues they might not feel comfortable to address in relation to their own work. *False Assurance* also provides an insight into the consequences that may result from a decision to take the 'easy way out' of a dilemma.

TOPICAL ISSUES

False Assurance will prompt discussions on many issues, including:

- How to deal with difficult relationships and how to navigate ethical dilemmas.
- The need for quality checking and the right way to interrogate information.
- The robustness of controls around approval of suppliers and agents.
- The evaluation of cyber security risks.
- Technical issues such as the valuation of intangible assets.
- The reliability of internal investigations.
- Risk management, efficient working methods and the importance of strong leadership.

False Assurance has already been licensed to most of the major accountancy firms, a leading bank, UK and Australian universities and shown at events around the world.

‘ You know as well as I do that we can’t work backwards from the consequences to form a judgment on the accounting.’



***False Assurance* provides an insight into the consequences that may result from a decision to take ‘the easy way out’ of a dilemma.**

BACKGROUND

While this is ICAEW’s first drama production, *False Assurance* is the fifth film written by Duncan Wiggetts who joined ICAEW in 2014 as Director of Professional Conduct. Duncan started writing educational film dramas while working as a partner within PwC’s European risk management team in 2005.

Duncan’s second film, *Risking It All*, was used in training all around PwC’s international network. That film was subtitled or dubbed in over 20 languages and featured in many workshops for senior management and boards of directors of major international companies.

After returning to legal private practice, Duncan went on to make two more films with more of a corporate governance focus: *Counting The Cost* and *A Price Worth Paying?* The latter was featured in an article on the front page of the *Wall Street Journal* in July 2013. This publicity led to screenings at many major US companies as well as in Europe and the rest of the world.

False Assurance was filmed on location at Chartered Accountants’ Hall in London using cinema-quality film equipment. It was directed by award-winning producer/director Nick White, whose 2011 short film *Incorporated* was longlisted for a BAFTA. The cast is an impressive list of faces from British and international film and television productions. The film was co-produced by Area17 and Positive Mass.

WHY CHOOSE A FALSE ASSURANCE WORKSHOP

- Build training workshops to suit your teams - we can tailor workshops to fit the needs of your organisation.
- We can run a facilitated workshop or we can provide this professionally made film with a suite of training materials in readiness for you to run your own session. We also offer train the trainer sessions to support you.
- Global opportunities - the themes and settings in the film are purposefully generic so it can be used for training in any country. Subtitled versions are also available.

FIND OUT MORE

For further information about the film and to view the trailer please visit icaew.com/falseassurance email falseassurance@icaew.com or telephone +44 (0)1908 248 250.

There are over 1.7m chartered accountants and students around the world - talented, ethical and committed professionals who use their expertise to ensure we have a successful and sustainable future.

Over 149,000 of these are ICAEW Chartered Accountants. We train, develop and support each one of them so that they have the knowledge and values to help build local and global economies that are sustainable, accountable and fair.

We've been at the heart of the accountancy profession since we were founded in 1880 to ensure trust in business. We share our knowledge and insight with governments, regulators and business leaders worldwide as we believe accountancy is a force for positive economic change across the world.

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