

# Working together as a dynamic duo

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Honorary Treasurer

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CFO



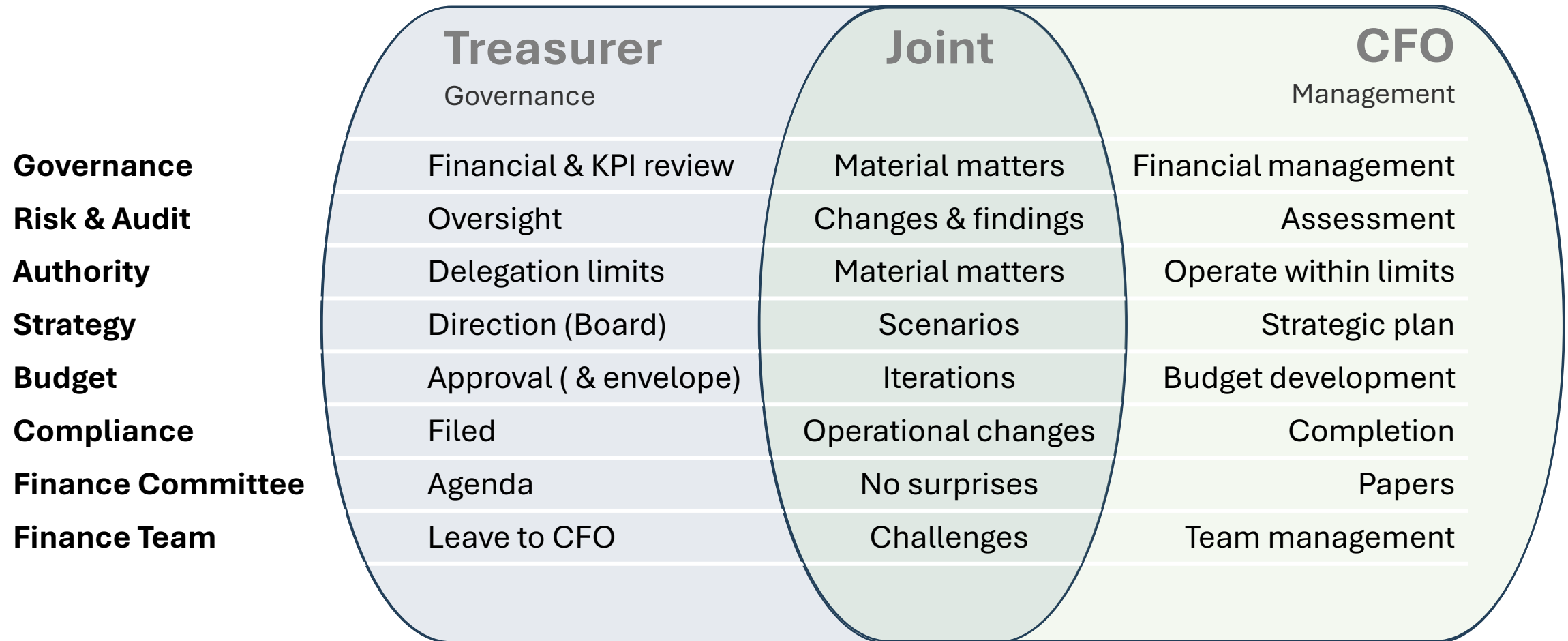
# The Air Ambulance Service – In Numbers - 2024

Income £31m	Flight Operations £13m
53 Trading Stores	Store Sales £12m

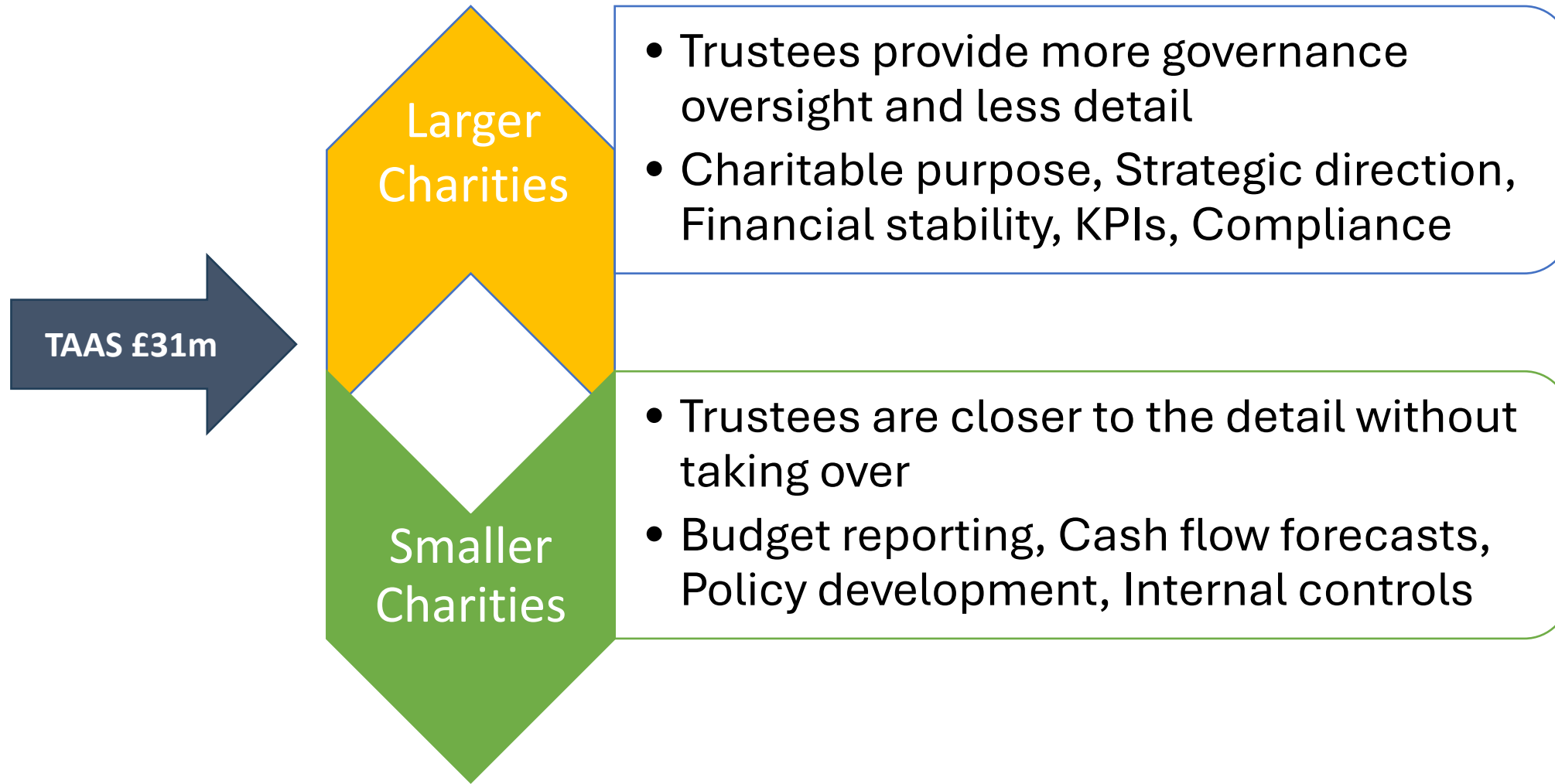
Children's Air Ambulance		Helicopter Emergency Medical Service
200	Missions	3,779
£3,500*	Cost per Mission	£2,300*
N/A	Road Traffic Accidents handled	577

\*2023 costs

# A Successful Partnership



# What Changes for Larger / Smaller Charities?



# Key Takeaways

Trust

Communication  
and Honesty

Agree  
delegation of  
authority

KPIs

Fuzzy line