

Generating sustainable investment income in the current environment

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MAY 2022

Why has it become hard to produce income?

What does this mean for charities?

Is it going to be easier now?

What options are available for charities?

ESG considerations



Why has inflation fallen over the past 40 years?



China

End of Cold War

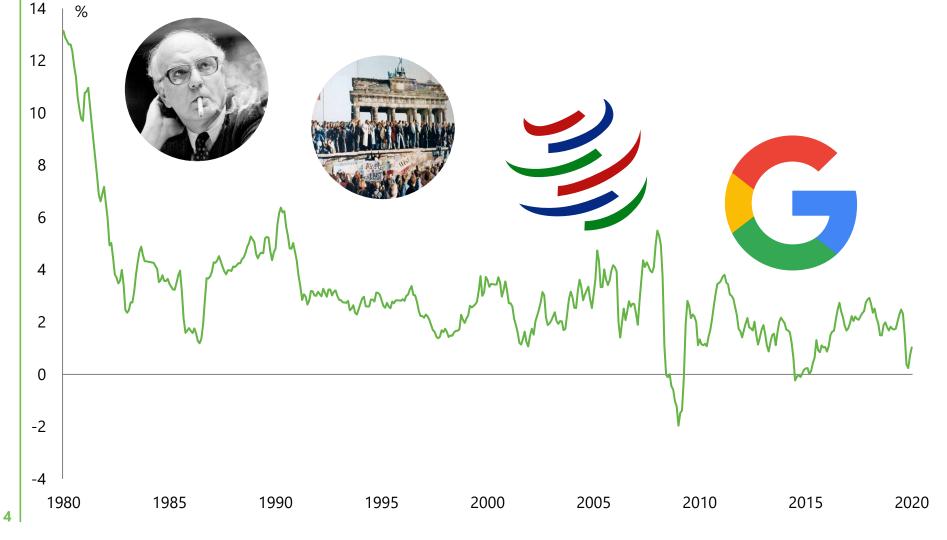
Globalisation

Technology

Demographics

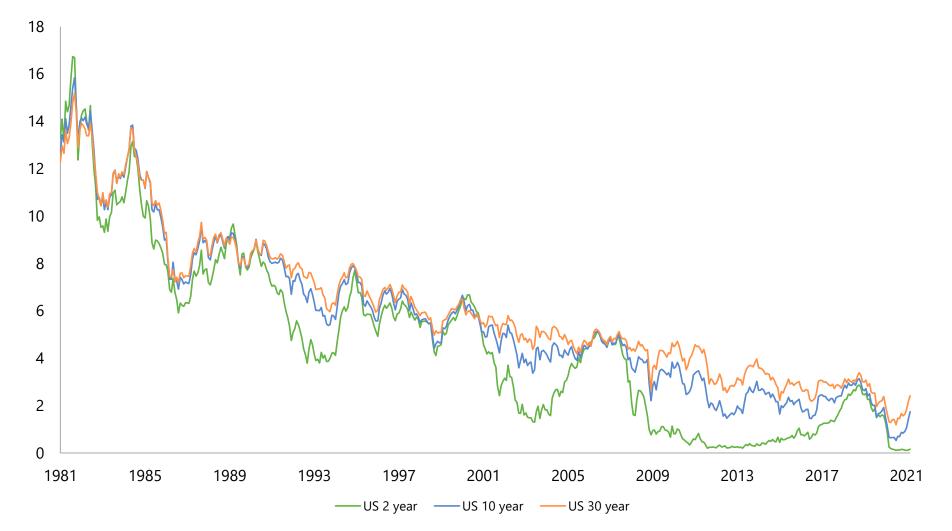


We have had one regime since 1980: disinflation US CPI FROM 1980 TO 2020





What has done for interest rates?

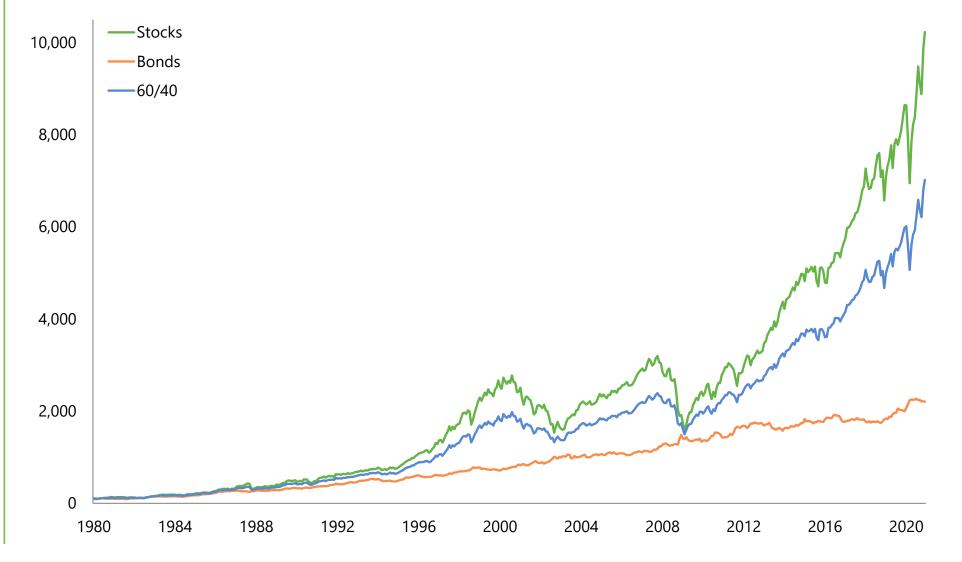


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Source: Bloomberg, to 31 March 2021



A winning combination for Charities



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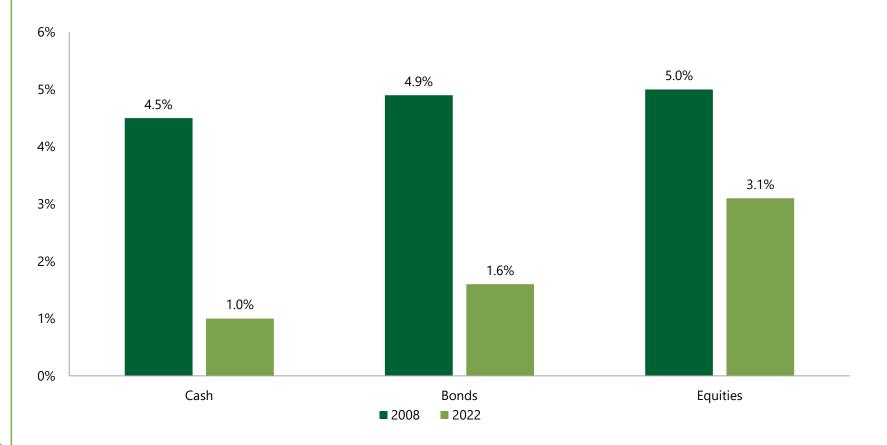


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Income from traditional sources has run dry

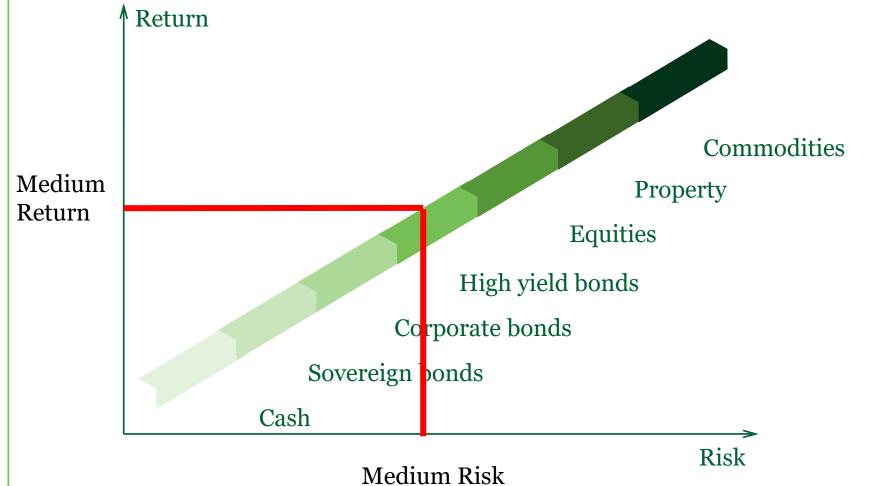
INVESTORS CAN NO LONGER COUNT ON 'SAFE' SOURCES OF INCOME





Risk versus return

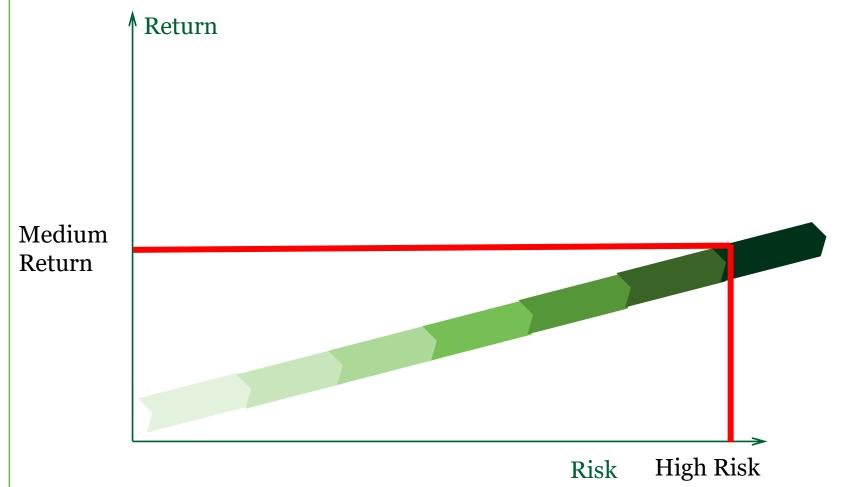
TRADITIONAL ASSET CLASSES AND CONSTRUCTION OF A 'TRADITIONAL MEDIUM RISK PORTFOLIO'





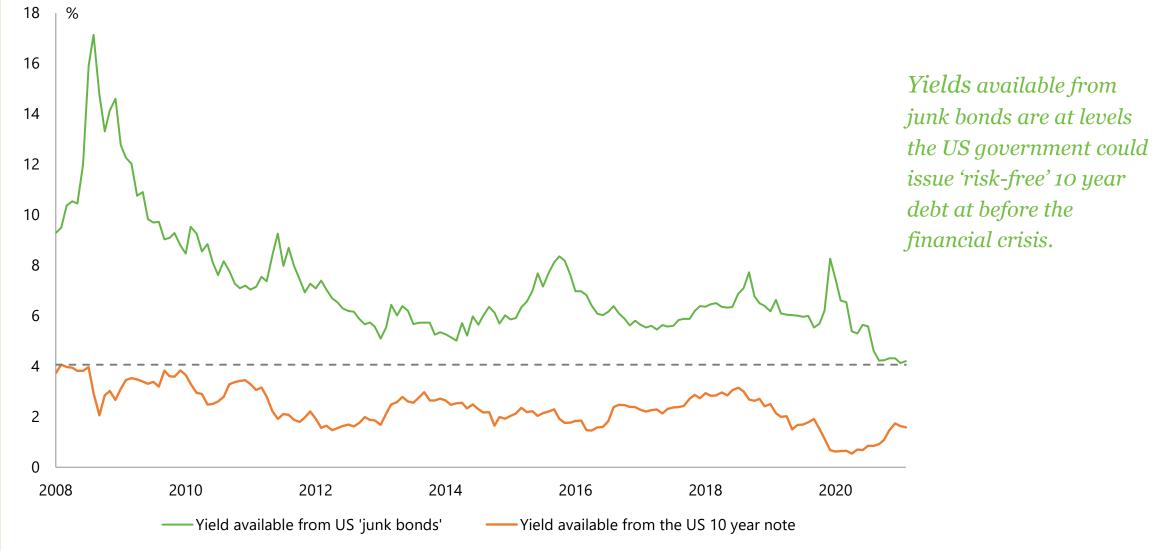
Risk versus return

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R U

Searching for yield – at any price



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Is the reward worth the risk?

Illiquidity

Credit Risk

Duration Risk

Obligation versus promise



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Headwinds to inflation are now becoming tailwinds











China has emerged End of Cold War Spoke too soon?

Globalisation has peaked Technology is now in an absorption phase

Demographics may now encourage spending



The pandemic changes everything

PRICE RISES ARE AFFECTING EVERYTHING FROM FURNITURE TO SAUSAGE ROLLS

Energy bills +50%

Used cars +28%



Ikea furniture +50%

> Sausage rolls +5%

> > Source: The Times, 8 January 2022. 12month price change to December 2021.



Inflation means higher interest rates, right?

HIGHER RATES MEANS THE RETURN OF SAFE INCOME?



Interest rate	2007	2022
UK	5.5%	1.0%
US	4.25%	1.0%
EU	4.0%	-0.1%



No Mr Bond, I expect you to die!

Global bond markets on course for worst year since 1999

Asset class falls 4.8% in 2021 due to hot inflation and central banks' efforts to tame price growth

Bonds Are In A World Of Pain As Q1 2022 Was The Worst In Decades

By Mike Zaccardi, CFA, CMT | Market Overview | Apr 04, 2022 02:36AM ET Bond Market Suffers Worst Quarter in Decades

Rout has robbed investors of traditional haven as stocks and many other markets swing sharply

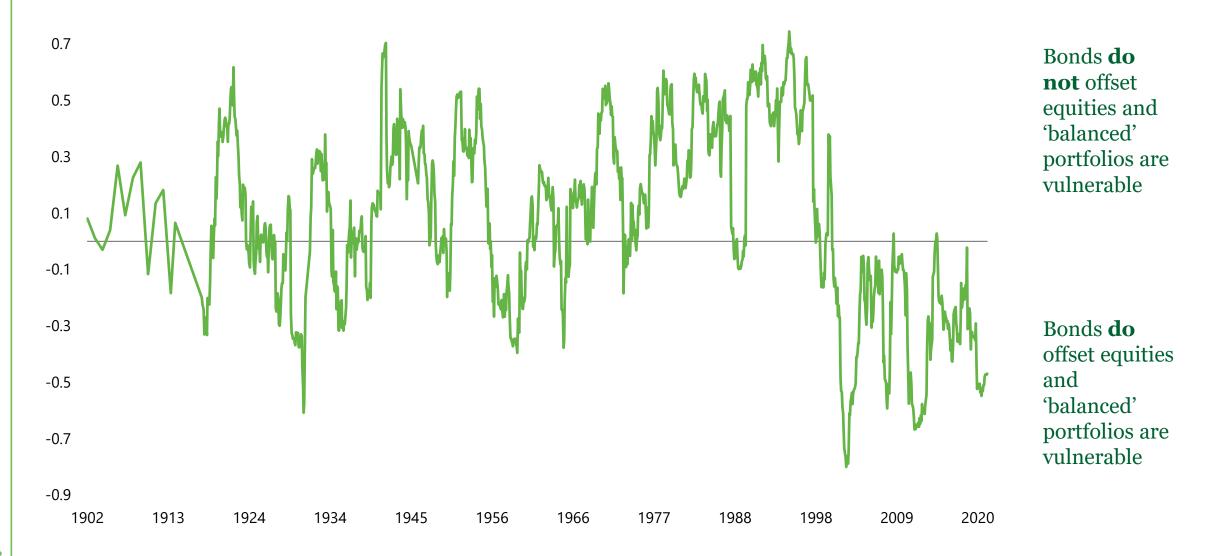
Losing 5% Was Best You Could Do in Stocks and Bonds This Quarter

Investors had few places to hide amid Fed hike, Ukraine war

A model of 60/40 portfolio fell for first time in two years



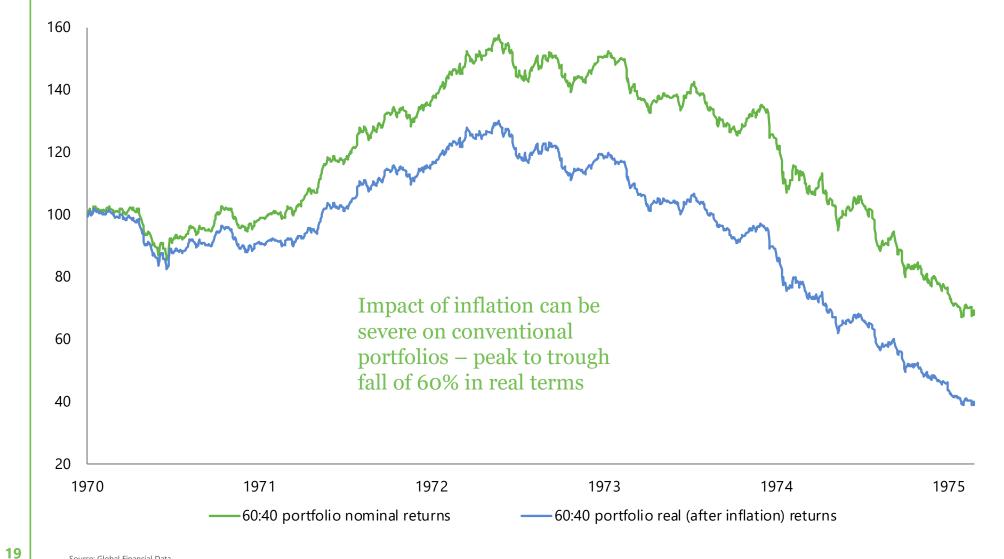
Bonds and equities always offset...until they don't



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Is your portfolio prepared for a regime that looks like this?





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Producing sustainable income What does sustainable income mean to you? How much risk/illiquidity are you willing to take **Current cash reserves?** Asset allocation restrictions? **Different geographies Total Return Approach Ethical concerns**



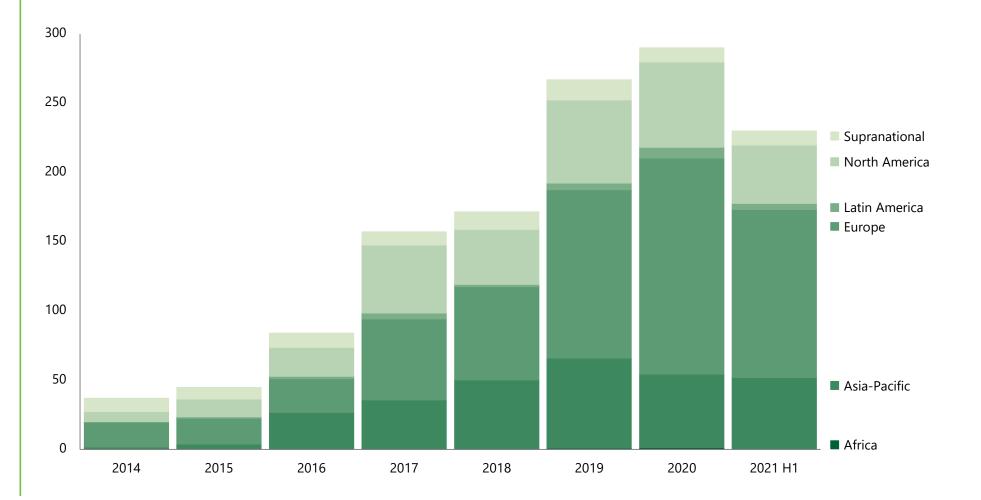
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Funding the energy transition

CLIMATE BONDS ISSUED



Source: Climate Bonds Initiative, 2022

A question for every company, every financial institution, every asset manager, pension fund or insurer: what's your plan?

Mark Carney