



Brought to you by the Financial Services Faculty

ICAEW Financial Services Faculty: Join us



Gain sector-specific technical support and insights to keep you up to date in a fast-changing environment for:

- Banking
- Insurance
- Investment Management

Individual Membership is £99 (VAT applied for non-ICAEW members)

- Meet CPD requirements with our events
- Monthly Focus ebulletin
- Access exclusive regulatory insights
- Find guidelines, articles and top tips to support your career
- Influence the regulatory and policy agenda by contributing to our work
- Learn from fellow members' wide-ranging experience
- ICAEW membership is not a prerequisite

For more information, go to: icaew.com/joinfsf



Collect, protect and grow

OOK AFTER YOUR CAREER WITH OUR FACULTY MEMBERSHIPS N BANKING, INSURANCE AND INVESTMENT MANAGEMENT

Presenters





Rob Anderson Stakeholder Assurance Team PwC Shermeen Kazmi Director, Financial Services Audit Grant Thornton



John Mongelard Risk & Regulation ICAEW Financial Services



Mduduzi Mswabuki Partner, Financial Services EY



Sam Worsley Client Assets and Client Money SME KPMG



CASS and Regulatory Landscape

1 MARCH 2021

MDUDUZI MSWABUKI

EY

The importance of CASS – overview

- In simple terms, 'client assets' include both financial instruments held for clients, such as shares, bonds, or fund units (custody assets) and money held for clients in connection with investment business (client money)
- The Financial Conduct Authority (FCA) maintains the Handbook, including the **Client Assets Sourcebook (CASS)**, which sets out rules for **protecting client assets**

The protection of client assets is central to confidence in markets and to consumers' rights and the trust they place with firms.

The FCA aim to do this by:

- Intensive supervision of firms holding client money and custody assets. When appropriate enforced with directed regulatory intervention and disciplinary action
- Continued review of the client assets regulations for investment business
- Publishing of new rules to strengthen existing protection to clients

FCA Principle 10

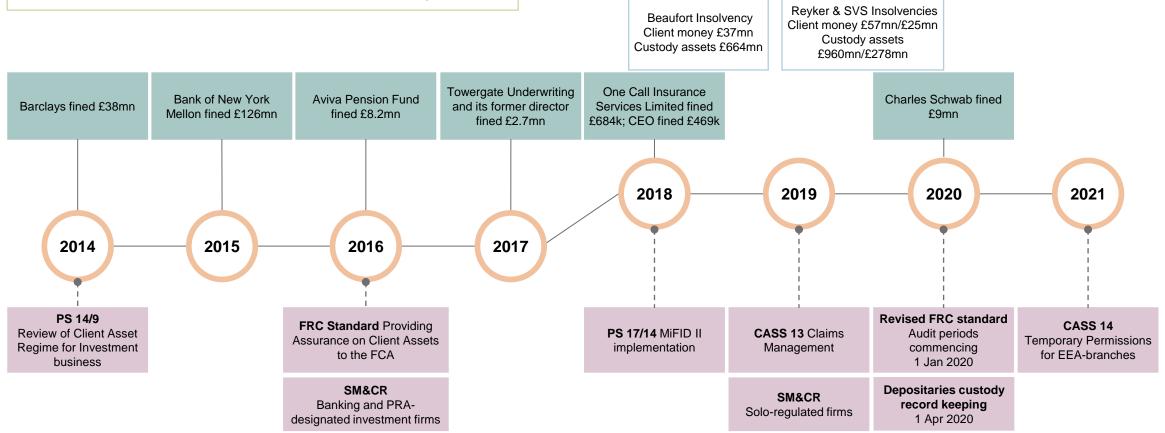
- A firm must arrange adequate protection for clients' assets when it is responsible for them
- This requires firms to hold client assets separately from the firm's own assets. This minimises the risk of loss to clients if the firm becomes insolvent
- An essential part of protection is the proper accounting and treatment of client assets



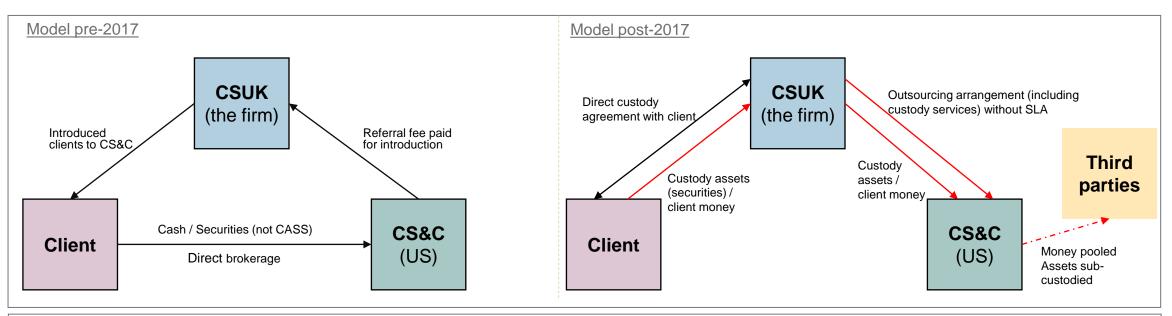
The importance of CASS – timeline

"We have a very low tolerance for CASS failings, because of the significant customer detriment these can cause, and we expect auditors to identify CASS failings when they report to us."

- Charles Randall, FCA Chair, September 2018



Charles Schwab FCA fine and breaches



Breaches and findings

Breach 1a: Organisational arrangements (CASS 6.2.2.R, 7.12.2R) The firm failed to:

- · Ensure that client money was segregated at all times
- · Have a committee that dealt specifically with CASS issues
- Have suitable monitoring and oversight of its outsourced activities
- Prepare a CASS risk assessment
- Have a CASS resolution pack (CASS 10.1.3R)

Breach 1b: Records and reconciliations (CASS 6.6.2R, 6.6.34R, 7.15.12R, 7.15.20R) CSUK's books and records were one and the same as CS&C's and so the firm failed to:

- · Maintain its own custody assets books and records
- Distinguish between firm and client holdings and between individual client holdings
- · Conduct reconciliations for client money and custody assets held by CS&C

Breach 2: CSUK undertook safeguarding and administration of assets without permission (FSMA s.20)

Breach 3: CSUK made a false statement to the FCA that auditors had confirmed adequate systems and controls for CASS (Principle 11)

FCA communications: Dear CEO Letters

Issue and date	Addressed to	Regulator Concerns	Actions for firms
Inappropriate use of title transfer collateral agreements (TTCAs) 24 July 2020	Brokers in wholesale financial markets holding clients' cash or securities as collateral (or which may do so in future)	 Inappropriate use of TTCAs ('excess collateral'), in particular: Holding collateral without considering client obligations, Holding inappropriate amounts of collateral when compared with client obligations Increased movement of collateral from segregation to TTCA without considering connection with client obligation. No arrangements to promptly return or segregate collateral 	 Review use of TTCAs Confirm to FCA they have considered all issues and notify of any breaches
Increased client money balances 12 August 2020	Non-discretionary investment managers (excludes tax wrappers and margined collateral)	Increase in client money balances in the first half of 2020. FCA will continue to review CMARs and follow up with firms that report significantly increased balances.	 Consider need to hold client money which is unlikely to be reinvested, and client's best interests (better with a bank?) Communicate with clients with high balances (further investment planned?) Return money unlikely to be reinvested in the short term
Adequacy of client assets arrangements 30 September 2020	All firms holding client assets through investment business, debt management or claims management	 <i>"The impact of Covid-19 is being felt widely and is affecting all the entities we regulate in ways that may not have been predicted"</i> Maintaining adequate arrangements that safeguard client assets is <i>"imperative"</i>. FCA will continue to assess these arrangements and review audit reports. Areas for attention: Governance and oversight Oversight of third parties, including due diligence Adequate records and reconciliations Acknowledgement letters for all client money accounts (when holding client money) Accurate and up to date CASS Resolution Pack 	 Review attention areas; be prepared to explain response to regulator; Senior management to have appropriate oversight (discuss letter with Board) Additional considerations: Ensure client assets will not be subject to increased risk from end of Brexit transition Ensure no excess client money held in third party transaction accounts.

FCA communications: CASS compliance issues resulting from COVID-19

Handling cheques

- Cheques delivered to unmanned offices and remaining unbanked,
- Consider potential harm caused by not being able to cash the cheque on a case-by-case basis
- To meet 1-day banking requirement, firms advised to:
 - Pay own money into client bank
 account
 - Look to receive money by electronic transfer
 - Return or destroy duplicate cheque payments

Take any mitigating steps

Physical asset

reconciliations

possible Notify the FCA if unable to conduct a reconciliation

- Depositing client money
- Increase in client money holdings leading to challenges in meeting segregation and diversification requirement
- Assess all options available before contacting the FCA

Notification to FCA

- Continue to notify FCA of CASS breaches under Principle 11 and SUP 15 (CASS 6.6.57R and CASS 7.15.33R)
- No need to notify FCA of categorisation outside the usual January reporting window

Delays to process improvements

 Consider informing FCA of delays to CASS compliance improvement programmes

CASS audit reports

- The FCA does not expect significant additional audit costs
 - Multiple occurrences of the same breach can be grouped in the audit report



Governance and IT

1 MARCH 2021

SAM WORSLEY

KPMG

Common CASS Governance Issues



EMBEDDED RISK FRAMEWORK	CASS TRAINING	TPA's OUTSOURCE PROVIDERS
CASS controls document only updated in time for audits Frameworks are continuing to evolve Firms are looking to develop more robust repositories of the information, improved attestations and monitoring programmes	Staff not adequately trained on CASS risks and compliance issues Issues around completeness of coverage	Lack of visibility and oversight over the processes and controls to facilitate CASS compliance Governance forums need strengthening Insufficient awareness of CASS processes

CASS IT focus areas

CASS TECHNOLOGY GOVERNANCE

CASS awareness within technology support and development divisions

CASS considerations and oversight for system changes and development



CASS SYSTEMS AND FLOWS

Defined technology framework and systems supporting CASS operations

Clarity on technology dependent CASS risk points and data flows

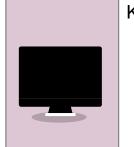


CASS IT RISKS AND CONTROLS

Identifying and designing adequate automated controls

Periodic review of CASS risks and associated automated controls

Regular evaluation of TPA and/or offshoring data handover points and controls



Key CASS FOCUS AREAS

Reconciliation

Evaluating and monitoring upstream and downstream data feeds to reconciliation

Key automated CASS reports

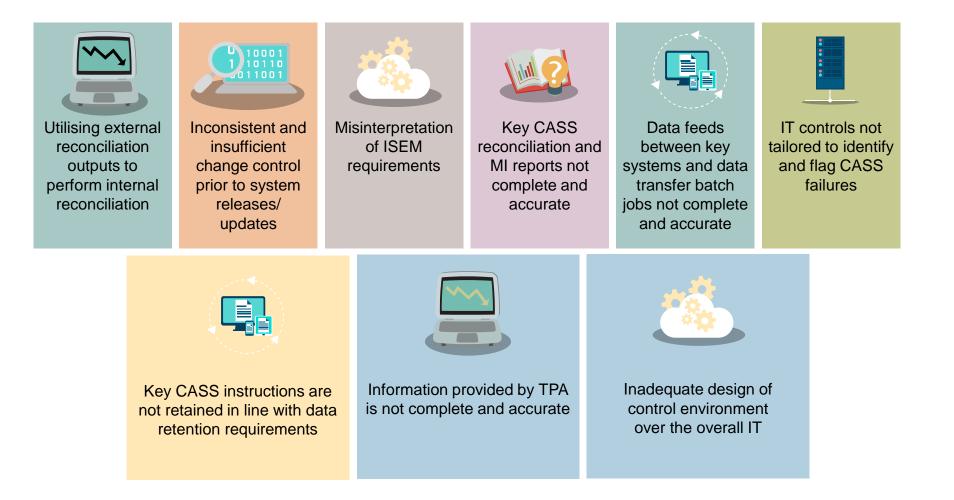
Clarity on completeness and accuracy of supporting reports and automated calculation outcomes

TPA Oversight

Defined data hand-over points between TPA and firm

Clarity on data ownership of data processed by TPA

Common CASS IT issues





Client Asset Reconciliations

1 MARCH 2021

ROB ANDERSON, PWC & SHERMEEN KAZMI, GRANT THORNTON



CASS 6

RECONCILIATION

Rob Anderson

PwC

CASS 6 reconciliations

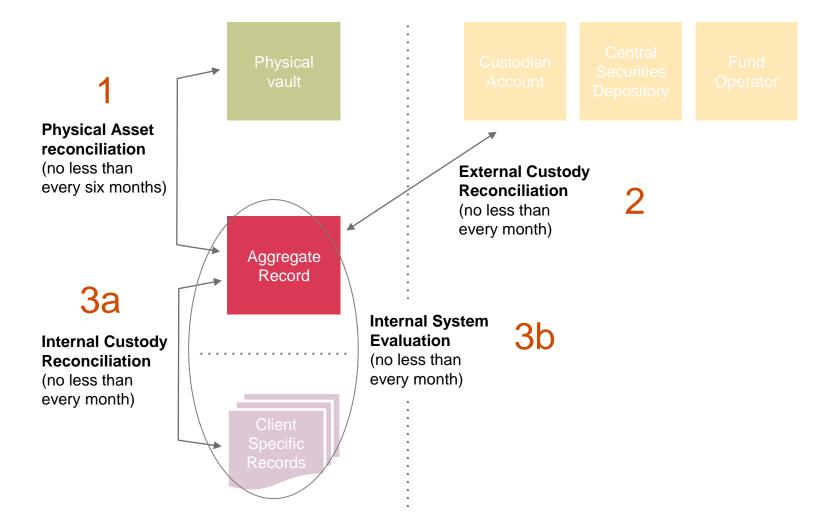
Types of custody reconciliations

Objective: To ensure that the firm's books and records correspond to the assets actually held.

- **1.** Physical asset reconciliation
- 2. External custody reconciliations

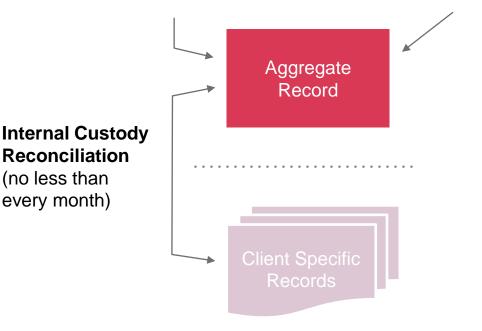
Objective: To ensure that custody asset records are complete and accurate at a client level

3. Internal custody record checks



CASS 6 – Internal custody reconciliation

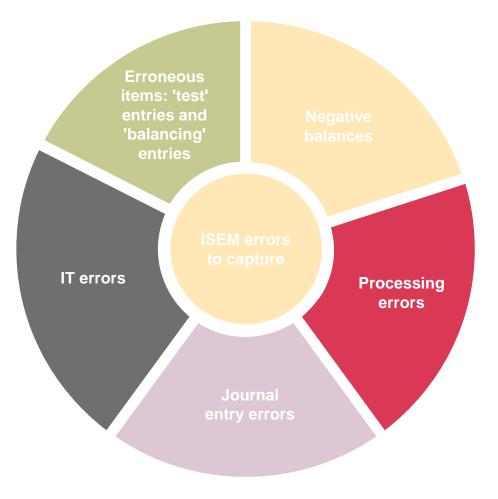
- In order use this method (as opposed to the ISEM) a firm needs to have two 'separately maintained' and 'comparable' records
- Must be the comparison of positions not transactions
- It must be theoretically possible to have discrepancies so what types of discrepancies can arise and what should we do with them?





CASS 6 reconciliations – ISEM

- Not actually a reconciliation although can include looking at an internal reconciliation that does not have two distinct sources.
- As the name suggests, it involved an 'evaluation' and includes three key steps:
 - 1. Establish a process that evaluates the completeness and accuracy of the firm's custody asset internal records
 - **2. Run the evaluation process** established under (1) on the date of each internal custody record check; and
 - **3. Promptly investigate and resolve** any causes of discrepancies that the evaluation process reveals.
- Some risks that firms (at a minimum) should consider are included in the wheel to the right.



Other reconciliation reminders

And don't forget some other important points relating to custody asset reconciliations

Frequency

- Firms should determine the frequency at which reconciliations are performed (considering specific factors) and review this annually – CASS 6.6.44R & CASS 6.6.46R
- Internal custody record checks and external asset reconciliations should be performed at least monthly – CASS 6.6.11R & CASS 6.6.37R
- Physical asset reconciliations should be performed at least every 6 months – CASS 6.6.22R.

Discrepancy investigation and resolution

 Any discrepancy identified by custody asset reconciliations (or outside of the reconciliation process) should be investigated and resolved 'without undue delay'.

Shortfalls

 If a reconciliation discrepancy gives rise to a shortfall, the firm should (in most cases) fund this with its own money or assets while it is being investigated.



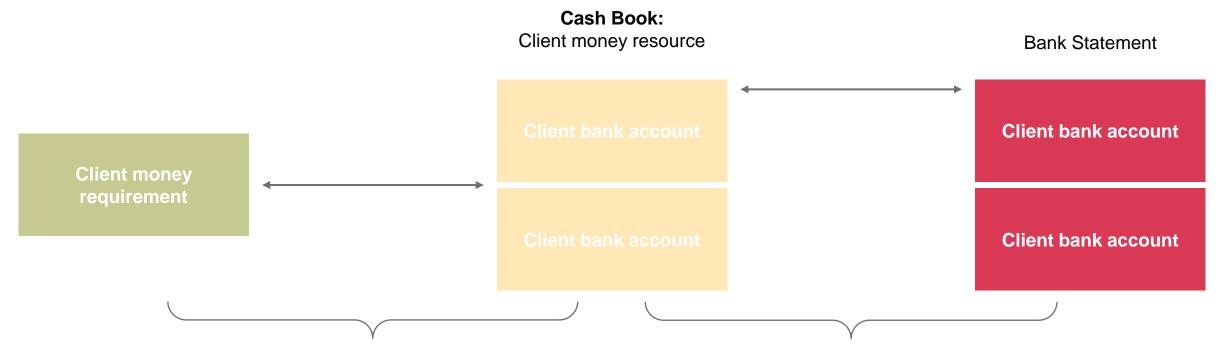
CASS 7

RECONCILIATIONS

Rob Anderson

PwC

Client money reconciliation overview

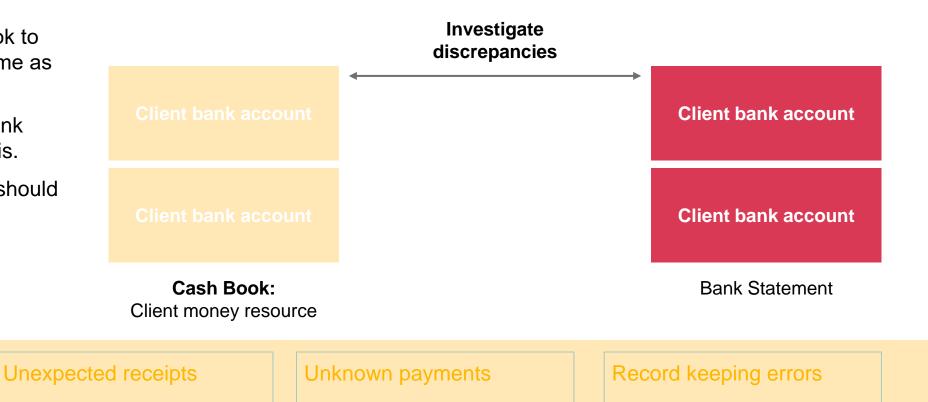


Internal Reconciliation Checks that the firm's record of what it thinks it holds is the same as what it should be holding External Reconciliation Checks that the amount of client money a firm actually holds corresponds to what it thinks it holds

Client money reconciliations – External

- Compares the firm's cash book to the bank statement ... the same as any other bank reconciliation.
- Should be carried out on a bank account by bank account basis.
- Reconciliation discrepancies should be followed up and resolved promptly.

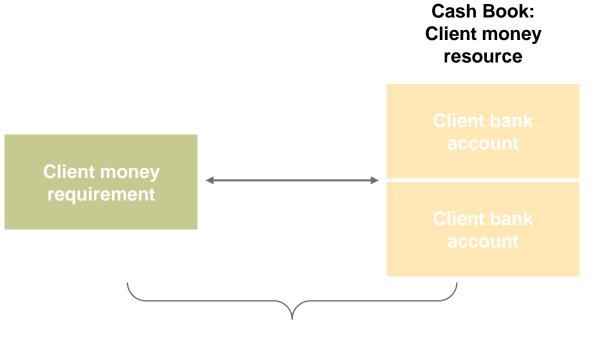
Timing differences



3

Client money reconciliations – Internal

- Reconciliation is a bit of a misnomer ... it is really a calculation.
- The internal client money reconciliation is designed to ensure that a firm doesn't have too much or too little money segregated in its client money accounts.
- When comparing the client money requirement (what should be held) to the client money resource (what is held), any differences should either be funded as a shortfall or removed as an excess.
- Both sides should be based on the records as at the close of business the previous day.
- There are two different methods to calculating the client money requirement: the net negative add-back method and the individual client balance method.



Internal Reconciliation Checks that the firm's record of what it thinks it holds is the same as what it should be holding

Client money reconciliations – NNAB

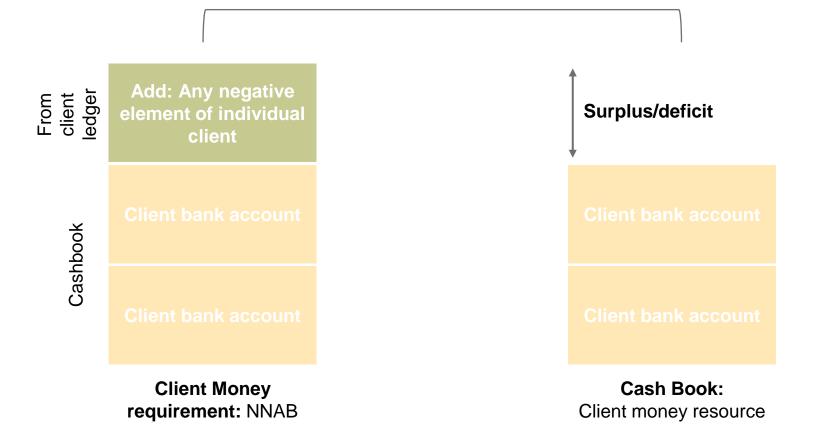
 Client money requirement (for each bank account) =

The amount that the firm's records show as held on the account (e.g. cashbook)

╋

Any client balances where the client is in a net negative position.

- Can only be used by a certain firms
- Firms should be able to readily use the figures previously recorded in its internal records and ledgers at COB prior day.



Internal Reconciliation NNAB

Client money reconciliations – ICB

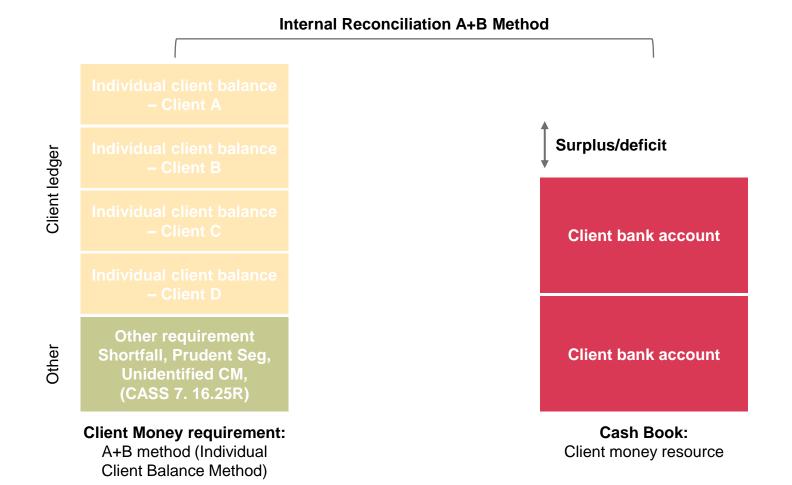
Client money requirement =

The sum of each individual client's entitlement (excluding those which are negative)

÷

Any other balances which cannot be attributed to a client, e.g. unallocated monies.

• The result of this is that any clients which have a negative client entitlement should lead to a funding requirement.



Other reconciliation reminders

And don't forget some other important points relating to client money reconciliations

Frequency

- Firms should determine the frequency at which reconciliations are performed (considering specific factors) and review this annually – CASS 7.15.23R & CASS 7.15.26R
- External client money reconciliations should be performed at least monthly – CASS 7.15.22R
- Internal client money reconciliations should be performed daily – 7.16.1G.

Discrepancy investigation and resolution

 Any discrepancy identified by external client money reconciliations (or outside of the reconciliation process) should be investigated and resolved 'without undue delay'.

Shortfalls

- Any shortfall/excess identified by the internal client money reconciliation must be actioned on the day that the reconciliation is completed.
- If an external client money reconciliation discrepancy gives rise to a shortfall, the firm should fund this with its own money.



CASS 5

CLIENT MONEY CALCULATION AND RECONCILIATION

Shermeen Kazmi

Grant Thornton UK LLP

The client money calculation (CMC) and reconciliation

3 AB



Perform CMC

Compare:

Client money Resource

to

Client money Requirement

Step 3 Perform bank reconciliations

Within **10 days of** carrying out **a CMC**, reconcile the client money bank accounts to bank statements. Repeat Step 2 if differences arise.



Make any deficit good or transfer surplus out

If **Resource > Requirement** pay the **surplus** out of the client money account If **Resource < Requirement** make **deficit** good from corporate account on the **same business day** of performing the **CMC**

A key process to monitor that the trust status is not compromised ('no

pollution' by non-client monies)

The client money calculation - two allowed methods



(B) client balance method

 \mathbf{r}

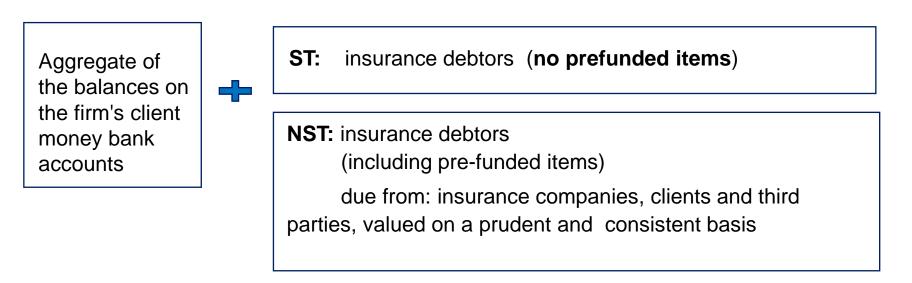
must be able to match by reference to individual clients

- within a reasonable period
- for the majority of clients

Note: A firm must choose one method, **keep a record of the choice**, and **apply consistently** throughout the financial year.

Accruals method

(A) accruals method: Client money resource =



Note: Ledger balances to be used for the calculation on day ''n' are as at the previous business day (i.e., as at day 'n-1')

Accruals method (continued)

(A) accruals method: Client money requirement =

All insurance creditors shown in the firm's ledgers (due to insurance companies, clients and third parties)



Unearned commission (accrued, but not due and payable) as at the date of the calculation*

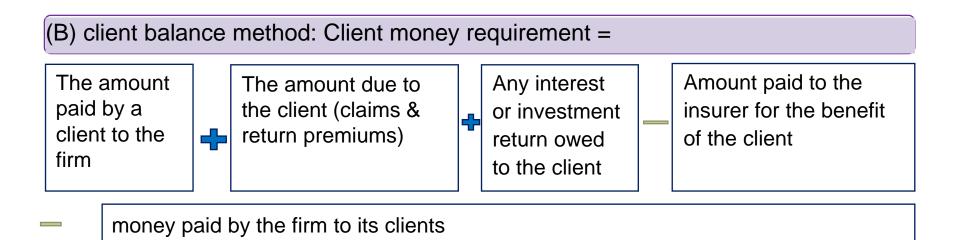
* if the firm can not provide an exact figure for this they can use a prudent estimate instead

Note: Ledger balances to be used for the calculation on day ''n' are as at the previous business day (i.e., as at day 'n-1')

Client balance method

(B) client balance method: Client money resource =

The aggregate of the balances on the firm's client money bank accounts



Common breaches to watch out for

Client money calculations and reconciliation

- CMCs not performed min every 25 business days;
- Bank recs not completed within 10 days of CMCs
- Any deficit / surplus not made good / withdrawn by the close of the day the calculation was made
- No written record of the firm's election of method for performing the CMC
- No evidence that the firm, if using accruals method, can match its client money resource to its requirement by reference to individual clients
- Use of incorrect ledger balances (i.e. not from close of prior business day)

Client money calculations

- General ledger balances not reconciled to the broking ledger
- Aged unallocated cash, no monitoring of unallocated cash – consider when should be treated as client money
- Premium finance or consultancy fee debtors included in the CMC (i.e. other than unearned brokerage)
- Bad debt, or unreconciled items not included in the CMC
- Adjustments made to bad debt provisions in the CMC (i.e not per TB)

Upcoming Events and 2021 schedule

- Upcoming Events
 - Stress Tests 2021, 24th March 12:00 13:00 (included in your membership)
- Webinar Library
 - Review our recordings and access topics such as LIBOR transition, Stewardship Code, IFRS 17, CASS, Ethical use of big data, COVID-19 and much more
 - Go to icaew.com/fsfwebinars
- 2021 Schedule
 - We have variety of titles for Banking, Insurance and Investment Management
 - Go to icaew.com/fsfevents



Collect, protect and grow

OOK AFTER YOUR CAREER WITH OUR FACULTY MEMBERSHIPS N BANKING, INSURANCE AND INVESTMENT MANAGEMENT

Thanks for attending



Please complete our short survey.



Contact the ICAEW Financial Services Faculty Phone: +44 (0)20 7920 8689 Email: fsf@icaew.com

Web: icaew.com/fsf

This event is brought by ICAEW Financial Services Faculty. We offer Banking, Insurance or Investment Management membership which gives you access to exclusive premium resources. This includes webinars, conferences, monthly e-bulletin and extensive online resources to support your career.

For more information about faculty membership and our latest joining offers, please visit *icaew.com/joinfsf* or for more information about Faculties Online, please visit *icaew.com/subscribefo*.

ICAEW will not be liable for any reliance you place on the information in this presentation. You should seek independent advice.



Collect, protect and grow

OOK AFTER YOUR CAREER WITH OUR FACULTY MEMBERSHIPS N BANKING, INSURANCE AND INVESTMENT MANAGEMENT