#### **ICAEW KNOW-HOW**

#### BUSINESS AND MANAGEMENT FACULTY







Future proof your organisation - an internal audit approach to operational resilience

# Today's presenters





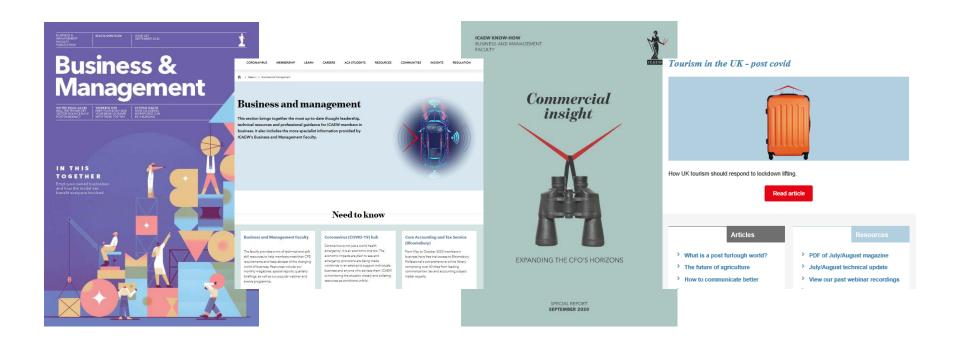


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## Agenda

### Operational Resilience – 1 hour session

- 1. Setting context
- 2. What do we mean by operational resilience and what does it look like?
- 3. What we are learning from the Covid Crisis
- 4. Developing an audit approach
- 5. Q&A

#### Setting Context

- Operational disruption can:
  - Impact stability within an industry
  - Threaten the viability of individual organisations
  - Cause harm to consumers and other market participants
- Organisations should:
  - View achieving operational resilience as a strategic goal
  - Recognise operational disruption as a key business risk
  - Embed a framework, policies and procedures to reduce the likelihood and impact of disruption and achieve the desired outcome in a proportionate, coordinated and cost-effective way

#### Setting Context

- Achieving operational resilience is far-reaching and complex and for many organisations
- Assessing what they need to do and how to do it is very much work-inprogress
- Organisations should not lose sight of the fact that operational resilience is an outcome, not a function or process
- Regulators are also taking a strong interest in operational resilience
- The Covid-19 crisis has brought operational resilience into even sharper focus

#### What do we mean by operational resilience and what does it look like?

- Defining and articulating what it what it means to be operationally resilient and how aim to achieve this
- Having arrangements in place to prevent, respond and recover from disruption within an agreed risk appetite
- Determining what activities currently contribute to resilience and what additional steps are needed to achieve desired outcomes
- Embedding preventative measures and capabilities in terms of people,
   processes and culture to adapt and recover when things go wrong

#### What do we mean by operational resilience and what does it look like?

- A broad approach to maintain the continuity of key services regardless of the cause of disruption
- Define and manage operational resilience within the context of existing risk management activities, in particular:
  - Operational Risk
  - Business continuity
  - Disaster recovery
- Prevent disruption occurring, as far as possible
- Assume that disruption will happen and so establish measures to remedy/keep a service running

### Building Resilience - What organisations need to do

- Enable a prompt return to business as usual (or a revised version of this) when a disruption is over
- Maintain effective communication with affected stakeholders, in particular the customer base
- Set tolerances at the first point at which disruption to a key business service would cause unacceptable levels of harm to consumers or markets
- Learn and evolve from both incidents and near misses

### Building Resilience – Framework Elements

- Supply chain/outsourced function risk and mitigating measures
- Information Security, Cyber Security and Data Protection controls
- Change Management protocols
- Crisis Management and Communication plans
- Incident Response plans
- Business Continuity and Disaster Recovery plans, including mitigation strategies for risks to people, premises, technology and data
- Meaningful Management Information
- Risk Management, Compliance and Audit oversight and assurance

### What we are learning from the Covid Crisis

- Demonstrating that an organisation is operationally resilient is much more than assessing the robustness of its business continuity and disaster recovery plans
- Many organisations now see that their plans were not as robust as originally thought – many had not envisaged a fully remote working response to a pandemic and had not 'played out' this scenario in sufficient detail
- Greater consideration of higher impact, lower likelihood scenarios is needed
- Organisations should keep an eye out for 'complacency' around operational resilience - a pandemic is only one scenario
- A successful outcome is dependent on a number of interconnected activities and this is a real challenge to do that efficiently

## What we are learning from the Covid Crisis

- Managing outsourced providers, third parties and supply chains is much tougher in a crisis
- BCPs have been 'tested' in real life scenarios
- Assessing personal resilience and wellbeing key elements of productivity and development
- Linking operational resilience with financial resilience
- Acceleration of automation and digitisation initiatives
- Translating 'agility' and 'adaptability' to the benefit of all stakeholders

## What are organisations finding challenging?

- Many organisations have not yet:
  - Defined and articulated what it means to be operationally resilient and how they aim to achieve this
  - Gained clarity on what activities currently contribute to resilience and what additional steps are needed to achieve the desired outcome
- Many organisations have not sufficiently articulated their appetite for risk and how this relates to operational resilience
- Where risk appetite statements are made, they are not always
  - Aligned/linked to strategy
  - Appropriately embedded across risk frameworks (however simple those frameworks may be)
  - Consistently understood and applied

#### Developing an effective audit approach

- Operational resilience poses a challenge for internal audit it's a complex area but it is an opportunity for internal audit to be 'on the front foot'
- Practices are evolving and many organisations are at a relatively early stage of design and embedding a fit for purpose approach and framework
- Develop an audit approach that reflects maturity across your organisation's framework
- Given the far reaching aspects of resilience and the different ways it can be approached, there is no 'one-size fits all'
- Internal audit is well placed to leverage existing business continuity, disaster recovery and operational risk audits/experience as a basis for creating an operational resilience audit approach

### Developing an effective audit approach

- The approach will depend on a number of factors, including:
  - How management has articulated what operational resilience means for the organisation
  - The relative maturity of the organisation's operational resilience arrangements
  - Whether the resulting (or planned) framework aligns to aspirations
- In a less mature environment provide value by adopting a review and recommend scope and focus on assessing framework design
- Where the framework is more developed and embedded provide greater assurance over operating effectiveness
- Decide on a standalone review or to be covered within each element of a broader, more robust framework

#### Developing an effective audit approach

- Consider adding a resilience component to the scope in reviews on IT and cyber security, supply chain management, business continuity, disaster recovery and operational risk management
- For example, extend the scope of a traditional third party/outsourced management review to capture the following:
  - Does the organisation understand third party business continuity risk (including concentrations risks such as cloud provider and outsourcing geography concentration)?
  - Has management performed due diligence over its supplier's continuity arrangements (including their own supplier dependency to the necessary degree of dependency)?
  - Are there workarounds in place for supplier loss?

## Developing an effective audit approach – review focus areas

- Design and Embedding a robust Framework
- Identifying and Mapping of Key Business Services
- Defining Tolerances and Limits
- Business Continuity Plans
- Setting and Testing Scenarios
- Incident response
- Considered Lessons Learned
- Digitisation
- Governance

## Developing an effective audit approach - questions to be asking

- Has your organisation identified its key business services?
- Has your organisation identified and documented the people, processes, technology, facilities and information that supports the delivery of each important business service?
- Has your organisation set impact tolerances for important business services?
- Has your organisation defined the scenarios and supporting methodology to be used for the scenario testing of each impact tolerance?
- What do you think most threatens the resilience of your organisation?
- What area do you think your organisation is most mature?
- Which executive is leading and taking ownership of the operational resilience plan?
- Does your Board collectively have knowledge, skills and expertise in relation to operational resilience

# Q&A

# **Upcoming BAM webinars**

#### 60 minute webinars - 10.00am

Digital downtime
16 March

Modern slavery: how to prepare a s54 statement 17 March

Using scenario planning to navigate uncertainty
14 April

Business resilience 27 April

Skills to future proof your career 5 May

Economic update
9 June

Building an innovative team 7 July

#### 20 minute webinars – 12.30pm

Motivating your team: A three-pronged approach 24 March

Data valuation: the key to more value creation 26 April

Managing bribery and corruption in a downturn 12 May

Why You? 101 job interview questions you'll never fear again
21 September

#### Online learning – 10.00am

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