



Trusteeship as a route to becoming a Non-Executive Director

27 October 2011

Presented by:
Non-Executive Director's group and
Charity and Voluntary Sector group



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<p>National Charity Specialist, Mazars LLP.</p> <p>Mazars, a different player in auditing, accounting, tax and advisory services in the United Kingdom.</p>	<p>Chief Executive, Reach.</p> <p>Reach is the skilled volunteering charity. Voluntary organisations flourish with Reach skilled volunteers.</p>	<p>Chairman, Action Planning.</p> <p>Action Planning is a leading fundraising and management consultancy to charities and the not-for-profit sector.</p>

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Trusteeship and becoming a NED

Paul Gibson
Charity Sector Specialist



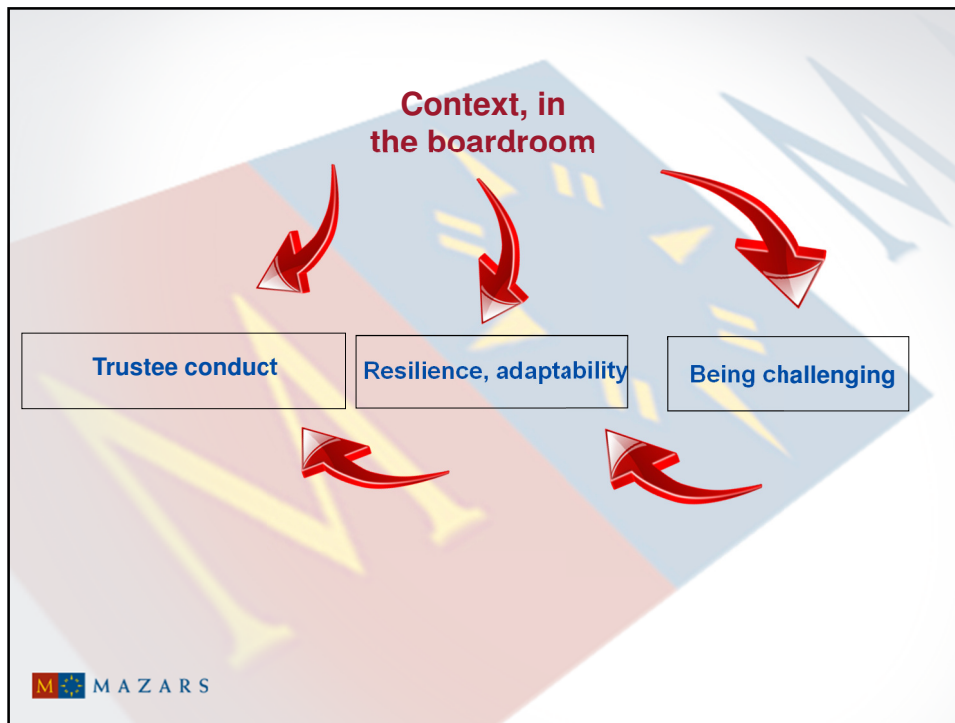
Context, in the organisation

Vision, mission and culture

Values and risks

Finances





Stepping Stones

Trusteeship as a route to becoming a Non Executive Director



Sarah King
27th October 2011



NED – what is your motivation?



I want to develop a paid NED portfolio

'trusteeship is a brilliant path to being an NED'

'I need people who know what being an NED means'

'beware, being a charity NED can be addictive'

They only want people with experience

'how do I overcome the glass ceiling for women?'



NED Stepping Stones

- In the shoes of the potential charity trustee
 - What difference will I make?
 - Why am I volunteering?
 - When do they expect me to be available?
 - How will I learn?
 - Who will I meet?
 - Where will I go next?



NED Stepping Stones

- In the shoes of the charity
 - What do I need from my trustees?
 - Why do they want to be involved with my charity?
 - When do I need my trustees to be available?
 - How will the charity benefit?
 - Who are they?
 - Where is this great pool of trustees?





NED Stepping Stones

- The role of the charity trustee
 - Set the strategy
 - Monitor performance and progress
 - Maintain the legal and fiduciary responsibilities
- Trustee responsibilities and liabilities
- What you gain
 - Skills of leadership and oversight (not doing)
 - Understanding of the NED role and its demands
 - Being part of something
 - Making a difference



NED Stepping Stones

- Where to find a great trustee role
 - Reach (www.reachskills.org.uk/trusteeworks)
 - Do-it (www.do-it.org)
 - National newspapers (Guardian/Times etc)
 - Charityjob website (www.charityjob.co.uk)
 - ICAEW jobs board (www.icaewjobs.com)
 - School Governors Stop Shop (www.sgoss.org.uk)
 - Even Gumtree (www.gumtree.com)
 - Social Enterprise Coalition



Enlightened self-interest? What helping charities can do for you!

David Saint
Chairman, Action Planning

strategy and fundraising consultants



Volunteering =

- **Stuffing envelopes**
- **Clearing canals**
- **Sorting jumble**
- **Making tea.....**

....right?

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.....wrong! (well, sometimes)

In the context of today's webinar:

**Volunteering = using your wisdom
and common sense, and perhaps
your professional skills, to make
a real difference.**

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**Charities are governed by Boards
of Trustees.**

**Being a trustee is a responsible
and demanding role.**

And people do it voluntarily!

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Role of NED v Role of Trustee:

- **Strategy:** constructively challenge and contribute to the development of strategy.
- **Performance:** scrutinise the performance of management
- **Risk:** be satisfied that financial information is accurate and that controls and risk management are robust.

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- **People:** Set remuneration of directors. Have a prime role in appointing, and where necessary removing, senior management, and in succession planning.
- Provide independent views on: Resources, Appointments, Standards of conduct
- NEDs are the custodians of the governance process. They are not involved in the day-to-day running of business, but monitor the executive activity and contribute to the development of strategy.

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Transferable skills

Some of the skills you could exercise, develop or learn as a charity trustee:

- Governance
- Strategy
- Finance
- Compliance and other technical skills
- Leadership
- Team working

Note some companies second staff to work for charities specifically to develop their skills

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Enlightened self-interest? What helping charities can do for you:

- Enhance your CV in terms of experience, and as a 'rounded person'
- Build your confidence and experience in working at Board level
- Enable you to learn and develop new skills
- Provide really rewarding experiences and friendships

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Contact us...

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Thank you!

ICAEW useful resources:

Non-Executive Director's group

(www.icaew.com/nedgroup)

Charity and Voluntary sector group

(www.icaew.com/charitygroup)

Upcoming events:

- **NED Public Sector Conference (16 Nov)**

(www.icaew.com/publicsectorned)

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