Twenty principles for good spreadsheet practice
Second edition
Foreword by Mazars

One year ago, ICAEW first published its Twenty principles for good spreadsheet practice.

The principles were launched as a response to the increased recognition of the risks and waste caused by poor spreadsheet practice. We believe that having a set of principles developed by an independent and respected body represents an important milestone in addressing these issues. We have been actively involved in the development of the principles and are strong advocates of their wider adoption. We are therefore delighted that ICAEW is progressing this initiative by producing this updated edition and taking the time to consider how the principles are being used in practice.

The Mazars team works on building and reviewing spreadsheets for a range of uses across industry. Over the past year we have begun to use the principles in a number of different ways to help drive change, for example:

- as a benchmark to evaluate and improve models for our clients; we find they provide an excellent basis on which to recommend change in governance and implementation of modelling best practice; and

- to reinforce with clients the importance of adopting spreadsheet standards, such as the FAST Modelling Standard which we believe to be vital in order to improve productivity and reduce risk when using spreadsheets across their organisations.

We have also taken an active role in helping promote the principles more widely across industry. As an example, when it comes to public procurement, we can see that a requirement for bidder financial models to be compliant with the principles would be much more useful than the current obligations, which look to undefined notions of ‘best practice’. We have written about this in more detail in our blog which is dedicated to financial model review – themodelauditor.com.

If you haven’t already reviewed the principles, we urge you and your teams to do so and see whether you think that their adoption could help reduce the amount of time wasted and the potential for costly and embarrassing error in your business.

After one year, the principles have begun to demonstrate their worth in practice and we believe that their wider promotion and adoption offers a real opportunity to make a step-change in industry practice. We wholeheartedly recommend them to you.

Jerome Brice
Partner and Head of Model Audit
Like it or not, spreadsheets are in use everywhere. They have become the lingua franca of business; no matter what your system or requirement, a spreadsheet can connect people like no other business tool.

However, the use of spreadsheets is not without risk, and approximately 90% of spreadsheets contain mistakes. Material errors such as incorrect models, sending out sheets with hidden columns or careless use of formulae, have been well publicised alongside the embarrassment and financial loss that arise as a result.

In addition, there is a serious problem of waste arising from spreadsheets that are created inefficiently or carelessly. 65% of members of the Excel Community are self-taught, and with no formal methodology there is a risk that sub-optimal models and processes become the norm.

This is why ICAEW’s Excel Community Advisory Committee came together to develop Twenty principles for good spreadsheet practice that look to reduce spreadsheet risk and inefficiency in all organisations regardless of size or sector.

I would like to thank all the members of the committee for developing these principles, and would encourage readers to act on the recommendations in this report.

Michael Izza
Chief Executive Officer, ICAEW
Why twenty principles?

Many spreadsheets evolve over time without well-structured design or integrity checks, and are poorly documented. Making a relatively simple change can often take a long time, have unexpected consequences and/or result in errors from incorrect calculations or input assumptions, as famously illustrated by debacles such as the bidding process for the West Coast mainline franchise.¹

The purpose of these principles is to help reduce the amount of time wasted, and the number of errors caused, by businesses (including accountancy practices) as a consequence of the way they and their employees use spreadsheets.

There are several points to emphasise. First, no set of principles or standards can guarantee freedom from error. The design, maintenance and operation of spreadsheets are still carried out by humans.

Secondly, this document is not only about ’good spreadsheet design’. The business environment in which spreadsheets are created, maintained and used is at least as important. So the first four principles are ones we believe should be adopted by an organisation before anyone starts to work on any individual spreadsheet-using project. They are intended to create a framework, and to instil attitudes, which encourage best-practice to flourish. These principles are addressed not only to those directly involved in the design and use of spreadsheets but also to those with managerial responsibility, including responsibility for management of risk. They may also be of interest and relevance to those with responsibility for audit.

Third, these are ’principles’, not ’standards’. By way of example, Principle 2 requires clarity and consistency in the use of formatting. This could mean using a particular cell colour to denote cells allowing user input. There might be any number of different corporate standards, or publicly available standards, that adhere to this principle. One standard might specify pink as the colour for input cells; another might specify green. Either would satisfy the principle.

Finally, this set of principles is not meant to be comprehensive, nor is it meant to be very detailed. Deliberately it focuses mainly on traditional formula-driven spreadsheet construction, which still accounts for the vast majority of spreadsheet use, rather than on pivot tables, structured references etc. It is a ’top 20’ list, with each principle set out simply and concisely, and with some explanation and illustration added.² It would of course be possible to provide much more detail than this, and to produce a much longer document. These principles are intended to be very widely applicable, and are intended to cover projects of all shapes and sizes and degrees of complexity. As technology, and the ways people use it, evolves, the priorities set out here may need to change, and so the IT Faculty intends to keep these principles under regular review.

¹In October 2012, at significant cost to the taxpayer, the Department for Transport had to withdraw the contract to run the West Coast Mainline rail service from the company that had ’won’, after it was discovered that there had been errors in the way the bids had been assessed. It was widely reported (for example theguardian.com/politics/2012/oct/05/west-coast-civil-servant-transport) that the spreadsheet used for the calculations was seriously flawed.

²Excel 2013 is used for the illustrations. If you are using an earlier version, some of the screenshots will look different, and some features may not be available.
<table>
<thead>
<tr>
<th></th>
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<tr>
<td>11</td>
<td>Total sales</td>
<td>10000</td>
</tr>
<tr>
<td>12</td>
<td>Total sales</td>
<td>10000</td>
</tr>
</tbody>
</table>
1. Determine what role spreadsheets play in your business, and plan your spreadsheet standards and processes accordingly

If you have spreadsheets that play a key or critical role in your organisation, ensure that they are developed and tested, managed and monitored to an appropriate level. Spreadsheets that form part of an organisation’s key business processes will need to be managed differently from ad hoc spreadsheets for short-term use by an individual.

2. Adopt a standard for your organisation and stick to it

This might be one that is developed in-house, or adopted from outside and shared with other organisations. A common standard within an organisation facilitates collaboration, aids understanding and saves development time. The standard should include, among other things, consistent conventions on use of cell formatting. This may be achieved by using the ‘cell styles’ feature as illustrated below.

Trademark acknowledgements: Excel is a registered trademark of Microsoft Inc. Screenshots reprinted by permission from Microsoft Corporation.

3. Ensure that everyone involved in the creation or use of spreadsheets has an appropriate level of knowledge and competence

For anyone designing, developing or maintaining (as distinct from just using) a spreadsheet, this will include: awareness of the range of functions available, clear understanding of such basic concepts as relative and absolute cell references, and an appreciation of the importance of carefully checking the results of functions.

4. Work collaboratively, share ownership, peer review

The extent of collaboration and review needed will depend on the size and complexity of your organisation and of each project.
The twenty principles explained and illustrated

Designing and building your spreadsheet
5. Before starting, satisfy yourself that a spreadsheet is the appropriate tool for the job

Spreadsheets are not the answer to every problem. A lot of time can be wasted, and errors caused, by using a spreadsheet when some other application would be more appropriate. Very often the more appropriate tool might be a word processor (if it’s a table of text), a database (if it’s processing large quantities of similar data items) or an existing software package (if it’s to undertake well-established processes, such as bookkeeping, for which specialist packages are readily available). Even if a spreadsheet is still the right answer it’s worth looking for existing templates before starting a new one from scratch.

6. Identify the audience. If a spreadsheet is intended to be understood and used by others, the design should facilitate this

If the only ‘audience’ envisaged is yourself, you might perhaps justify less explanation and help. Even so, good documentation is helpful if you come back to a spreadsheet a while after you created it; and many spreadsheets come to have a much wider audience than originally intended. Ensure that adequate instructions, validation and help are included to promote ease of use and avoid input errors. Even if parts of a spreadsheet are ‘locked’, keep calculations visible.
7. Include an ‘About’ or ‘Welcome’ sheet to document the spreadsheet

This should give such basic information as author, purpose, version number, and description of general approach. Also include explanations of colour codes and other formatting conventions, any sources of input data (with, where appropriate, hyperlinks to the original data), and any macros and what they do. The more complex the workbook, or the more it needs to be shared, the greater the requirement for good documentation. Conversely, a simple spreadsheet to be used only by the person who designs it might be less rigorously documented.

8. Design for longevity

Design spreadsheets to adapt to any reasonably foreseeable future changes in values (tax rates, etc) or volume (eg, items in a data set) of data used in calculations. However, the need for adaptability should be balanced against following the Agile principle of ‘The simplest thing that could possibly work’.

In the first example above, if an organisation were to add a new department, a new worksheet could be added anywhere between DeptA and DeptD (DeptC1, for instance), and there would be no need to change the formula as the new worksheet would automatically be picked up by the formula. In the second example above, the formula would need to be changed every time a new worksheet is added.
9. Focus on the required outputs

Work backwards: be clear about the purpose of the spreadsheet, what outputs achieve that purpose and therefore what inputs and logic are required to derive the outputs.

10. Separate and clearly identify inputs, workings and outputs

A properly structured spreadsheet will be easier to understand and to maintain. If pivot tables are used, it may be possible to relax this principle, but clarity remains crucial. Design to ensure that any input should be entered only once.
11. Be consistent in structure

Use the same columns for the same things in each workbook, especially when working with time series. A consistent convention within a workbook reduces the risk of error where one sheet refers to another. For example, a common convention is that time flows horizontally from left to right (and a specific column is always ‘Year 1’) and calculations flow vertically from top to bottom. Such a structure will help to avoid circular references.

12. Be consistent in the use of formulae

On any worksheet use the smallest practicable number of different formulae. Where it is necessary to use different formulae, ensure that groups of cells using the different formulae are clearly separated.

In the left-hand example above, the formula =$A15*B$11 in cell B15 has been copied across and down to all the cells in the range B15:D24, whereas in the right-hand example, because the $ sign was not used, a formula had to be entered manually into each of the 30 cells in turn. This significantly increased the risk of error and the time needed to review the worksheet. ‘Go To Special’ – ‘Column differences’ is an error-checking process looking for inconsistencies. In the left-hand example it generates the message ‘No cells were found’, meaning that there are no inconsistent formulae; in the right-hand example cells K16:K24 remain highlighted, showing that the formulae in that range are different from the one used in K15 at the top of the column.
13. Keep formulae as short and simple as practicable

Shorter formulae are easier to build (and therefore less likely to contain errors) and easier to understand and to review. Stage a calculation through multiple cells rather than build a long, complex formula.

14. Never embed in a formula anything that might change or need to be changed

Instead, put such values into separate cells and reference them. This ensures that values enter the spreadsheet only once, and if change is needed would happen in just one place. It also allows for all formulae cells to be locked without denying access to input values.

In the left-hand example above, the VAT amounts in B15:B24 and E15:E24 have been calculated by a formula and the cells in those ranges have been locked and the sheet protected (which is why clicking into one of them produces the message displayed). In the right-hand example, the formulae in the equivalent cells included the VAT rate as a figure rather than as a reference to a cell containing the rate. In this example, if the VAT rate were to change, each formula containing the VAT rate as a figure would need to be identified and changed manually – running the risk of introducing errors in the rate entered or in the actual formula. Additionally, in the right-hand example the formulae were not protected, and they appear to have been manually overwritten by mostly wrong values.
15. **Perform a calculation once and then refer back to that calculation**

Do not calculate the same value in multiple places (except perhaps for cross checking purposes). This reduces risk of error, and is more efficient, since fewer calculations are being performed.

16. **Avoid using advanced features where simpler features could achieve the same result**

In particular, avoid using programming code unless necessary – in which case ensure that it is clearly documented within the code itself, as well as in a documentation worksheet. Similarly, avoid circular references, and control and document any exceptions. Do not change the software’s key default settings (for example, do not turn off automatic recalculation) unless essential, in which case include a prominent message to warn users.
The twenty principles explained and illustrated

Spreadsheet risks and controls
17. Have a system of backup and version control, which should be applied consistently within an organisation

The appropriate levels of backup and version control will depend on the organisation and the nature of the work, but there should always be, at the very least, a reliable means of preserving, identifying and restoring earlier versions of a workbook.

18. Rigorously test the workbook

The level of testing required will depend on the size, complexity and criticality of the workbook, with riskier workbooks needing a greater degree of independent testing.

This example illustrates the use of ‘trace precedents’, which shows all the cells which affect the value of the currently selected cell and ‘trace dependents’, which shows all the cells containing formulae that refer to the active cell.
19. Build in checks, controls and alerts from the outset and during the course of spreadsheet design

These checks might include, for example, tests to ensure that a balance sheet balances, assets do not depreciate below zero, and so on. One approach would be to build in a set of audit tests to check validity and use flags to signal compliance or non-compliance. Use a master flag to summarise all the individual flags and place it prominently (on the output sheet, or even throughout the workbook eg, on sheet headers) so that users are bound to see it.

In the second of the two examples above, the actual interest rate that has been input is 12%, which is 2% above the upper limit – hence the warning ‘red spots’ and the explanatory error message.
20. Protect parts of the workbook that are not supposed to be changed by users

The level of protection will vary according to the nature of the spreadsheet and the kind of use/users it will have. It might include locking whole worksheets, all cells containing formulae, or everything except designated input cells.
Acknowledgments

Twenty principles for good spreadsheet practice is the result of debate among members of the IT Faculty’s Excel Community Advisory Committee, who saw the document through a number of drafts over several months, and then took on board comments from the wider ICAEW membership and the public. The members of the Excel Community Advisory Committee were as follows:

Christopher Blunn  Grace Frank
Tom Brichieri-Colombi  Mazars
Roland Brook  Smith & Williamson
Grenville Croll  EuSpRIG
Daniel Emkes  Harrow School
Glen Feechan  needsaspreadsheet.com
Simon Hurst  The Knowledge Base
Alistair Hynd  Baker Tilly
Tony Lee  Global Aerospace
David Lyford-Smith  BDO
Adrian Maconick  Finsbury Solutions
Sanjay Magecha  Financial Visibility
Vinit Patel  Filtered
Rishi Sapra  KPMG
John Tennent  Corporate Edge
Paul Wakefield  Paul Wakefield
Dave White  White Bruce

Recognition of spreadsheet standards

The IT Faculty has developed a scheme whereby spreadsheet standards, and other products and services such as training, can be formally recognised as compliant with the Twenty Principles.

So far, the following products have achieved recognition:

- The FAST Modelling Standard
- FinRobot’s Base, Topline, Case Builder and Manufacturing standard models
- Best Practice Spreadsheet Modelling Standards and bpmToolbox software
The twenty principles in brief

The spreadsheet’s business environment
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Designing and building your spreadsheet
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14. Never embed in a formula anything that might change or need to be changed.
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20. Protect parts of the workbook that are not supposed to be changed by users.
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Mazars’ specialist financial modelling team has a wealth of experience in infrastructure finance and its skills are increasingly called on for a wide range of corporate applications. The team is recognised as a global leader in financial model audit and has 45 specialist staff working in dedicated service teams from our offices in London, Paris, New York and Delhi.

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Excel is one of the most popular end-user tools in the accountant’s portfolio. Spreadsheets enable us to quickly and flexibly perform analysis that otherwise would be difficult or time-consuming; however, there is a tendency to place undue trust in them. ICAEW’s Excel Community provides a ‘one-stop shop’ for accountants who want to use Excel better and understand and minimise spreadsheet risk.

For more information about the Excel Community, please visit icaew.com/excel
For more information about the IT Faculty, please visit icaew.com/itfac

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