



Recruiting future professionals

JACKIE GRISDALE, SENIOR MARKETING MANAGER,
STUDENT RECRUITMENT

Who we are and what we do

- Team of 12 marketing professionals
- Promote ICAEW, the ACA and routes into the profession
- Programme of face to face events to reach students at schools, colleges and universities throughout the UK:
 - careers fairs
 - presentations
 - business games
 - skills sessions

ICAEW100

- Competition for students at UK universities
- 5,000 students competed in 2017 – 2,400 so far in 2018
- 1st Prize a trip to The Hague, in the Netherlands for the One Young World Summit

Test skills against
peers with two
short online tests.

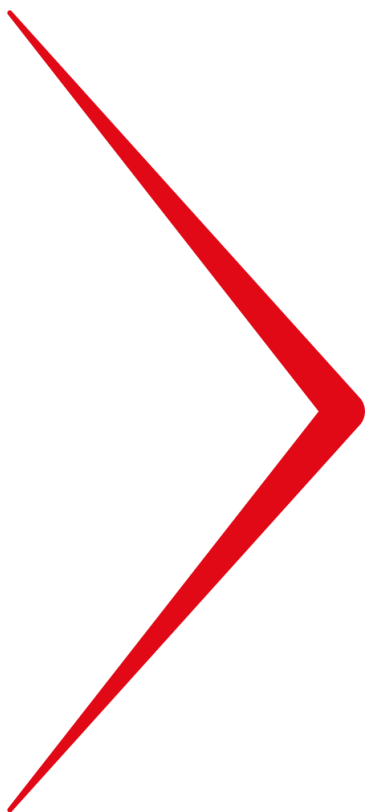


The top 100 scores
secure a place on
the leader board.



Top scorers win
amazing prizes.

icaew.com/icaew100



The Graduate Market 2018

GRADUATE RECRUITMENT IN 2018

Meet our employer panel

- Shrez Ghelani, Student Recruitment Systems Officer, KPMG
- Elena Drysdale, Talent Acquisition Manager, Mazars
- Nav Gudra, Senior Human Resources Advisor, NAO
- Emma Gurney, Student Recruitment Officer, PwC
- Farrah Beveridge, Student Recruitment Advisor, RSM



Questions?



ICAEW