



Accounting for the future

About Digital Essentials

Digital Essentials is a new corporate service from ICAEW that aims to give accountants and other finance professionals the know-how to better understand technology, learn how it can help in their roles, and maximise its potential for the good of their clients and business.

ACCOUNTANCY IN A DIGITAL WORLD

We're all living in a digital world in which new technology, and technologically-driven change happens daily. It all has the potential to disrupt the accountancy profession. And while some technology represents a serious challenge that requires accountants to act, much presents us with exciting new opportunities to develop, adapt and evolve the role and function of accountancy professionals.

We have a fundamental responsibility to not only help future-proof the profession now, but also to inform fellow accountancy professionals themselves about the benefits of technology and the challenges that lie ahead. That means keeping your organisation up to date with emerging technologies, new skills and ways of working.

THE FUTURE PROFESSIONAL

Meeting this challenge head on, ICAEW's leading experts have developed Digital Essentials, an online portal providing high quality technical resources and guidance to help accountants learn, adapt and leverage technology across the profession.

As the pervasive rise of technology continues, it's essential we don't sit by and merely watch the change happen. We must engage directly and confidently in the debate, ensuring our profession is centre stage. That way, we'll be best placed to inform and influence what impact future technologies may have on our profession, enabling us to ensure the strength of our global economies, continuing business and public confidence.

FIND OUT MORE

Digital Essentials is a corporate subscription service designed for finance and accountancy organisations of any size, and will help keep your employees or members informed and up to date.

For a demonstration of the service and examples of Digital Essentials' technical content, please visit [icaew.com/knowhow](https://www.icaew.com/knowhow)

To request a free trial, or discuss how Digital Essentials can help your organisation, please email knowhow@icaew.com or phone +44 (0)20 7920 8461

Expertise, knowledge and insight

Digital Essentials brings together ICAEW's depth of resources on all things technology, harnessing our expert knowledge to curate and distil the latest information, resources and advice. It all comes together in the form of a convenient and user-friendly online portal, giving subscribers access to exclusive material, technical and practical resources demonstrating ICAEW's thought leadership across a range of technology topics including our ABCD:

ARTIFICIAL INTELLIGENCE

How can we embrace the potential of artificial intelligence in accountancy? We explore AI technology and techniques, from practical applications to future potential, showing how it can be used to find anomalies and free up accountants to provide other professional services.

BLOCKCHAIN

Blockchain promises to revolutionise ledger technology, creating new ways to keep digital records and giving accountants new roles. We explore its impact, plus the role of cryptocurrencies, asking should accountants be telling people how to use them? And should we control and monitor them?

CYBER SECURITY

We provide practical advice about managing the ever-growing threat of cyber attacks on businesses. From risks to regulations, this is a vast and vital area of any financial operation. You can rely on Digital Essentials for the best and latest information. We'll even share details of the big cyber leaks, asking how they happened and showing you how future cases can be prevented.

DATA ANALYTICS

Get advanced data analysis, from number crunching and spreadsheets to decision-support and strategy, including access to useful and practical Excel guidance.

Subscribers also gain access to useful on-demand resources, including:

- articles and blogs providing practical guidance on technology-related issues to support your business, practice and clients;
- webinars and recordings on topical and critical issues delivered by ICAEW's technical experts and our trusted network of leaders in the profession;
- thought leadership on key issues, industry commentary and expert guidance on future impacts to the profession;
- regular e-bulletins highlighting latest developments and essential resources.

PARTNERING WITH ICAEW

Provided under a corporate agreement, we partner with your organisation to complement or supplement your technology-focused CPD and technical offering, enabling your employees or members to become subscribers to our industry-leading resources wherever and whenever they need.

ICAEW's genuine partnership approach demonstrates our commitment to strengthen the standing of the global profession and our vision to work towards a world of strong economies. With ICAEW's Royal Charter, you can be assured we are well aware of our responsibility to act in the public interest and to provide the highest quality information, resources and advice.

There are over 1.7m chartered accountants and students around the world – talented, ethical and committed professionals who use their expertise to ensure we have a successful and sustainable future.

Over 150,000 of these are ICAEW Chartered Accountants. We train, develop and support each one of them so that they have the knowledge and values to help build local and global economies that are sustainable, accountable and fair.

We've been at the heart of the accountancy profession since we were founded in 1880 to ensure trust in business. We share our knowledge and insight with governments, regulators and business leaders worldwide as we believe accountancy is a force for positive economic change across the world.

www.charteredaccountantsworldwide.com
www.globalaccountingalliance.com

ICAEW

Chartered Accountants' Hall
Moorgate Place
London
EC2R 6EA
UK

T +44 (0)20 7920 8461
E knowhow@icaew.com
icaew.com/knowhow

